







EXPERIENTIAL | SELECTED WORK

As a creative director with a background in traditional architecture, I bring a unique combination of skills and experience to the design and creation of immersive spatial branded experiences.

My training as an architect has provided me with a strong foundation in design theory and technical skills, as well as an understanding of the construction process from concept development to production.

As a creative director I am well versed in managing interdisciplinary design teams, utilizing my strong leadership and communication abilities to bring together a diverse range of experts to achieve a common goal.

This understanding has given me the ability to approach projects with both a creative and a practical eye, ensuring that spatial environments are completed on time and within budget, while also meeting the highest standards of quality, creativity, and brand integrity.



PEPSICO

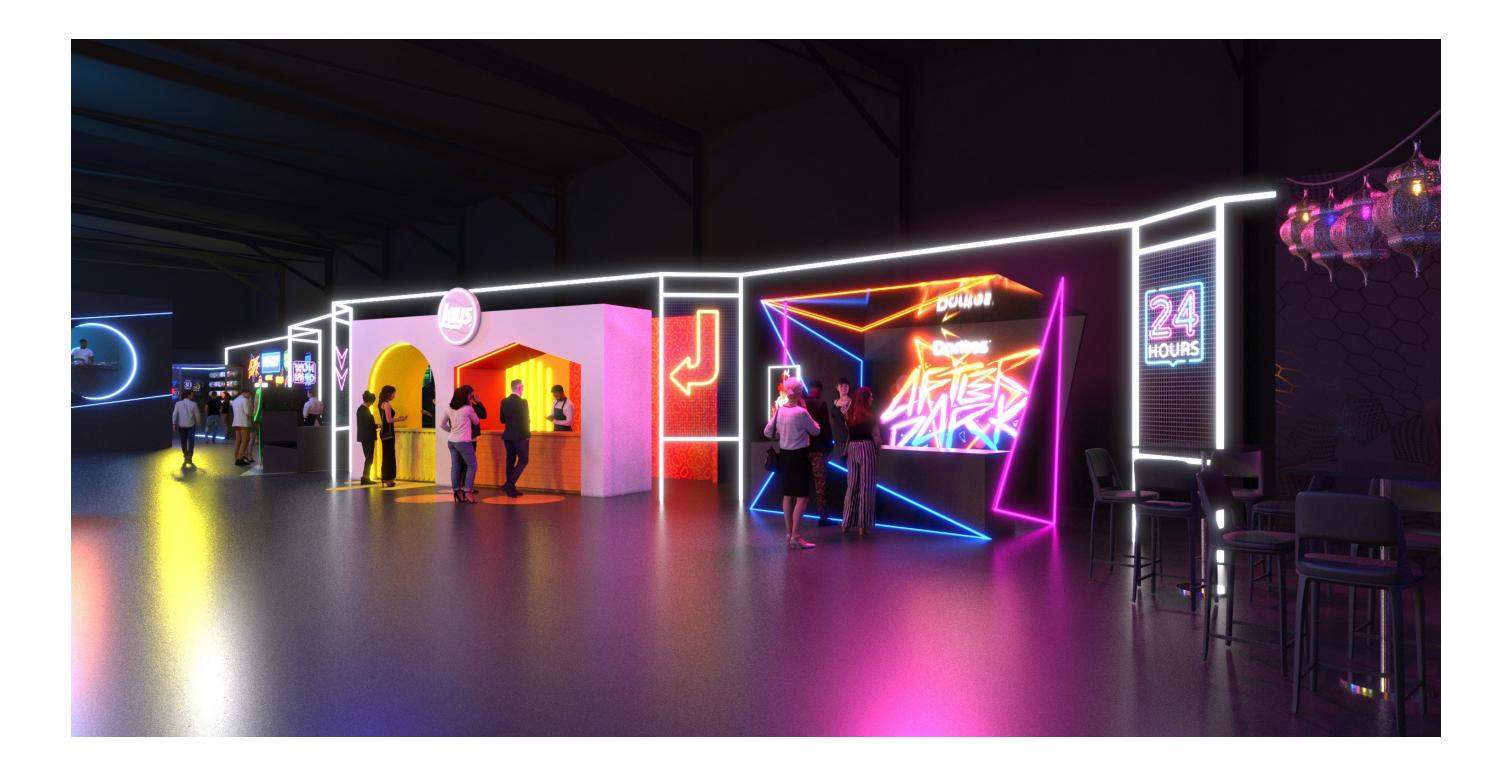
UEFA Champions League 2023 | Istanbul









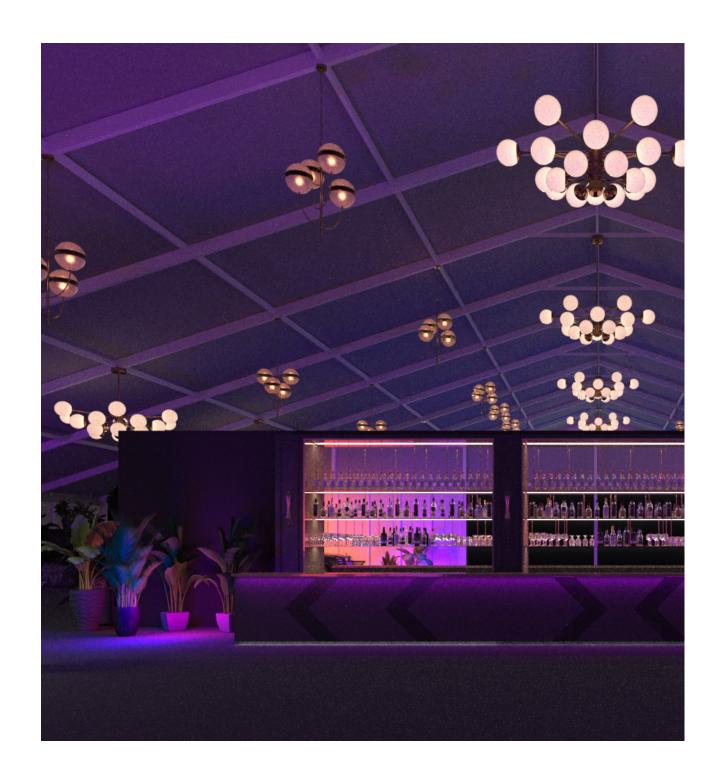


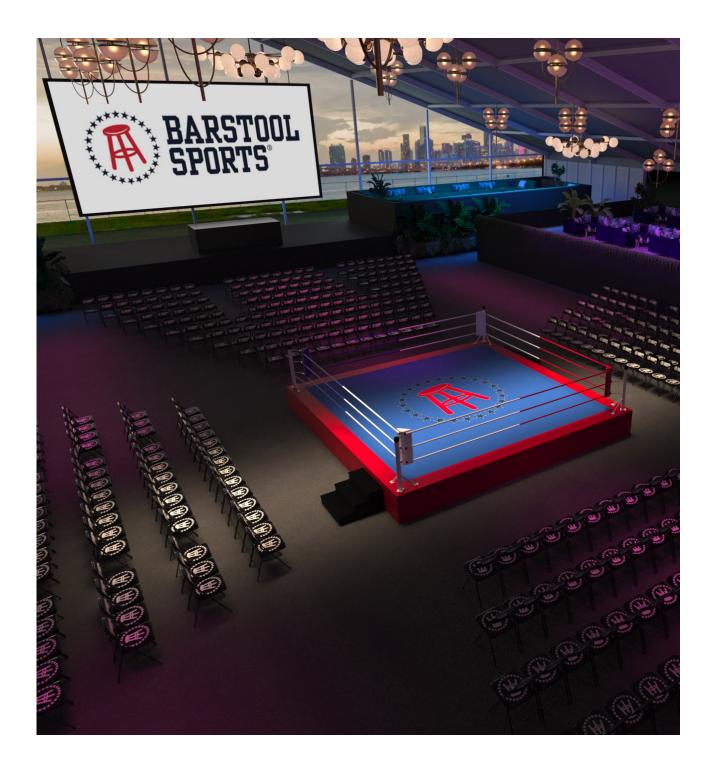


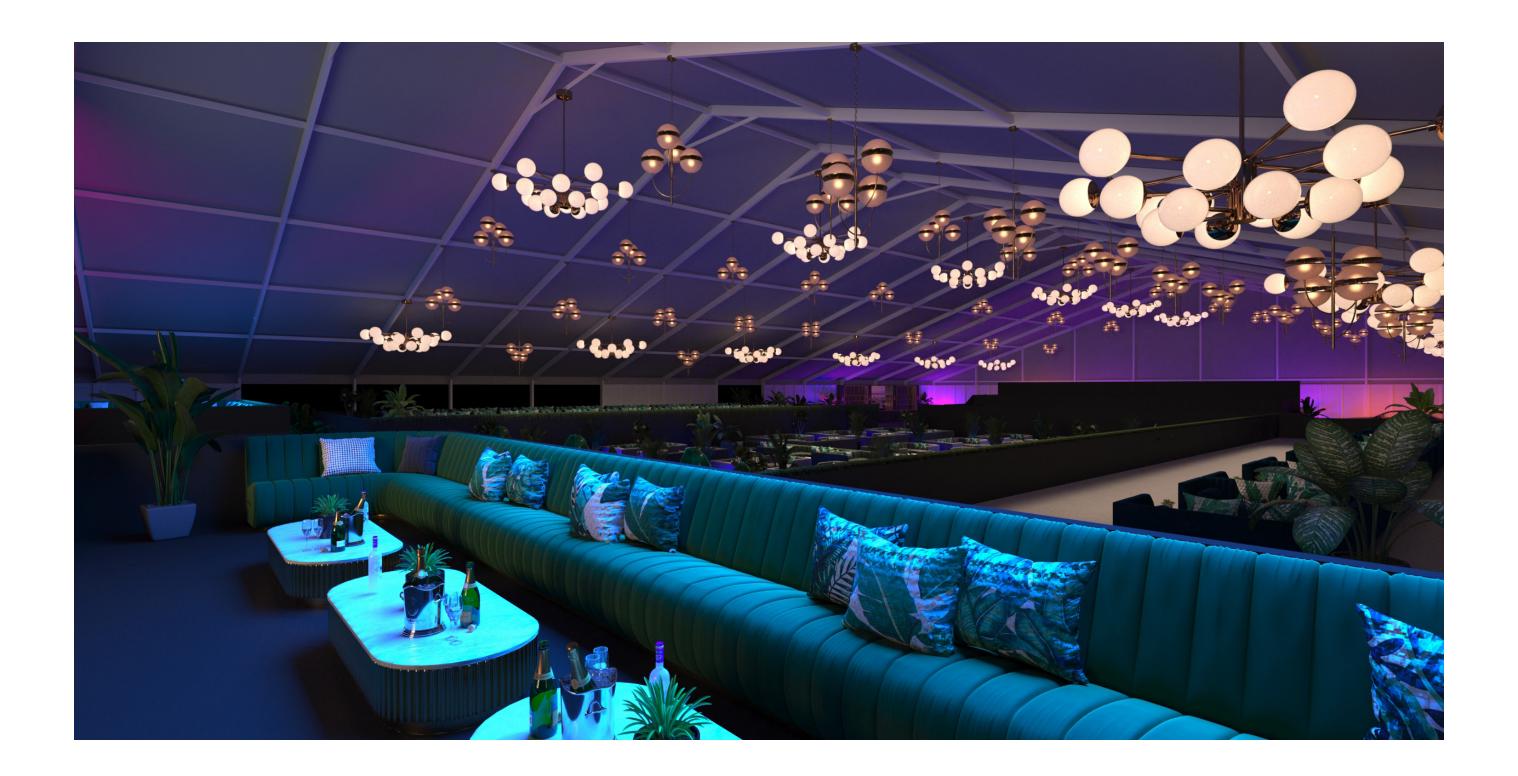
MAXIM SUPER BOWL PARTY

Super Bowl 2020 | Miami, FL

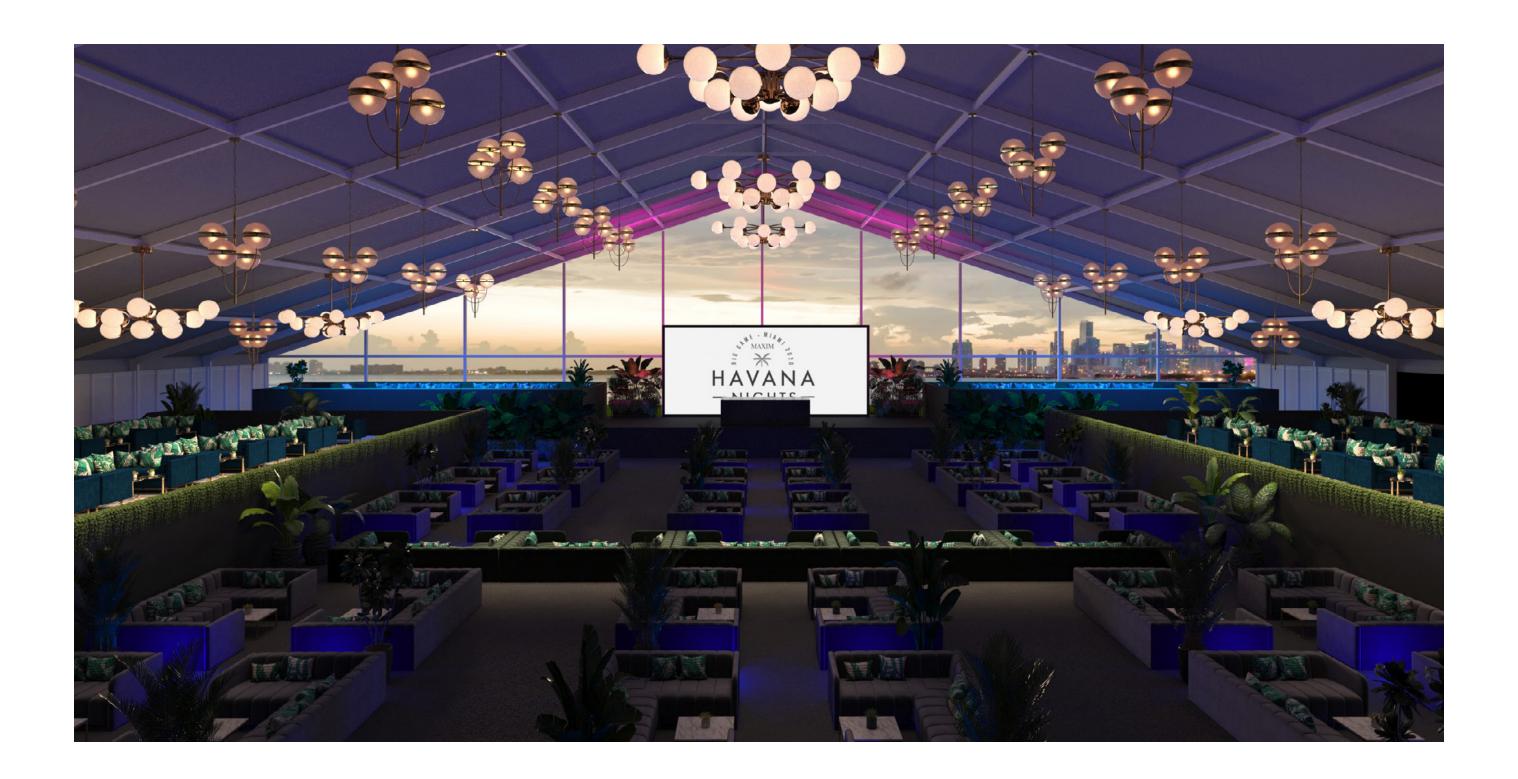


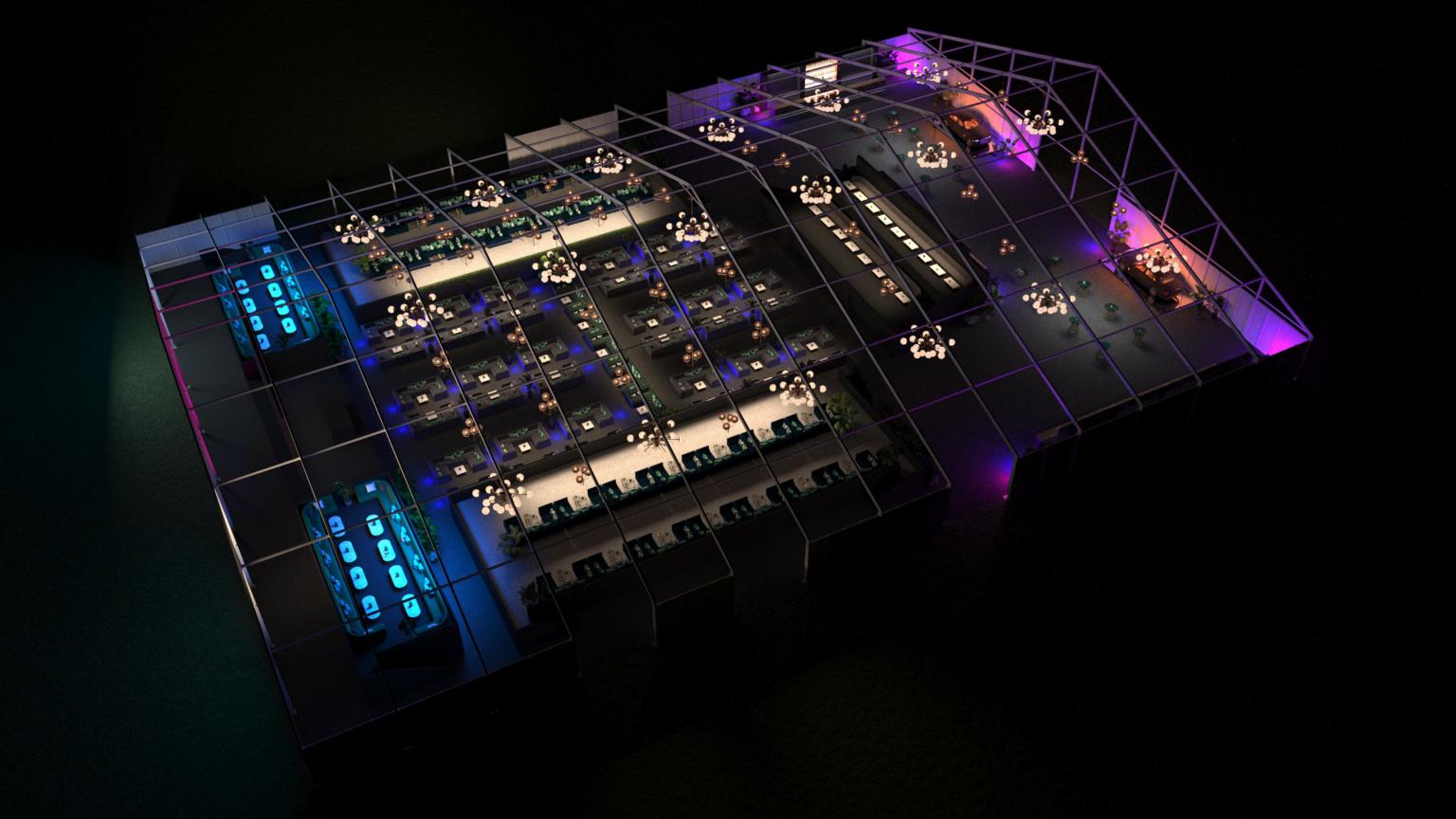






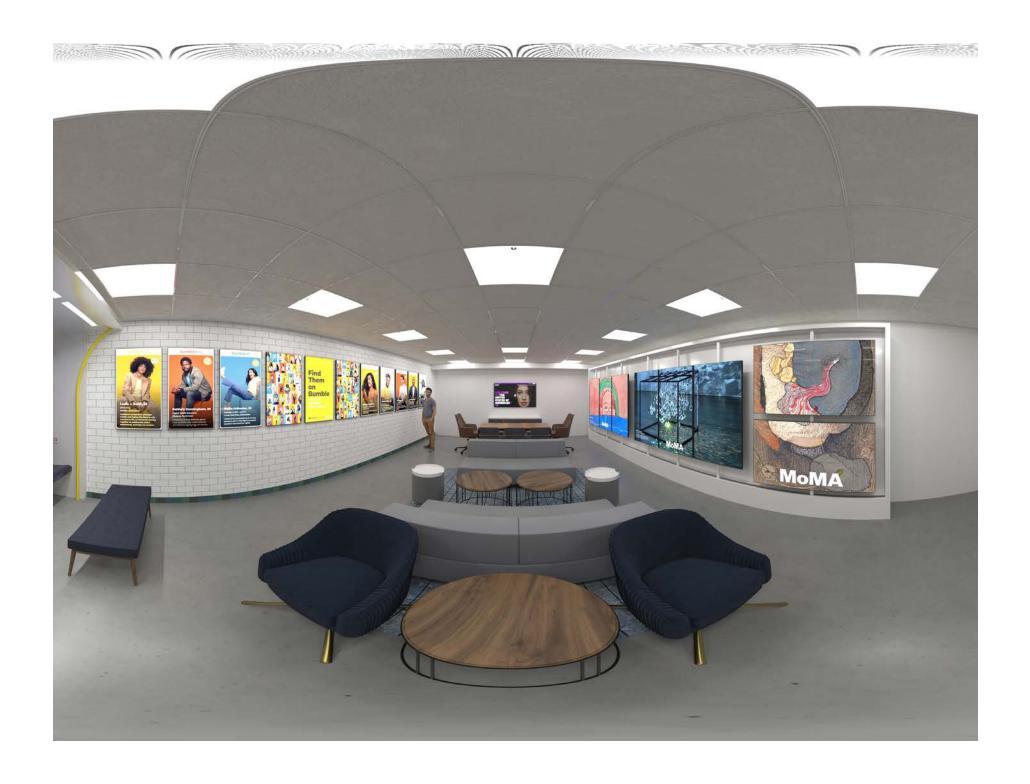






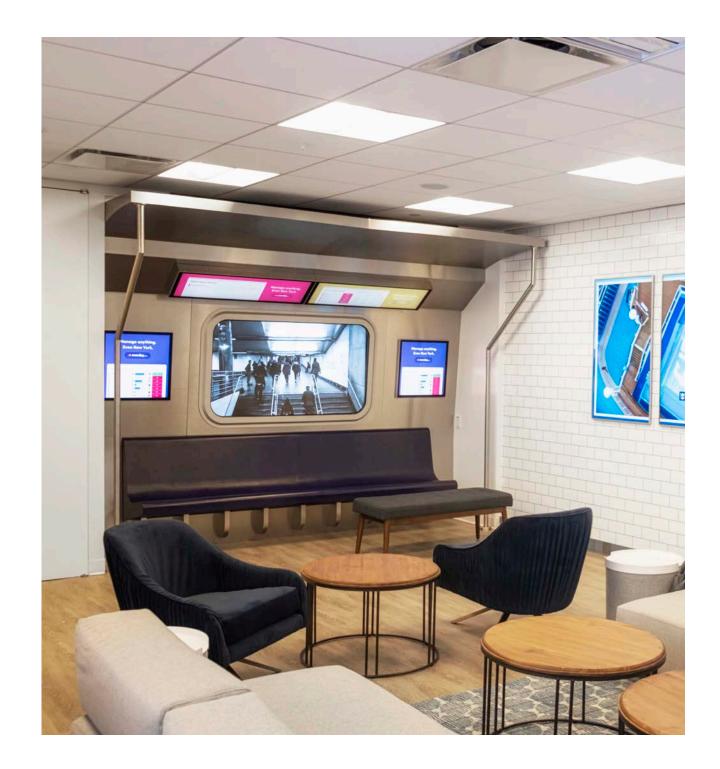
OUTFRONT MEDIA

R&D Media Lab | NYC

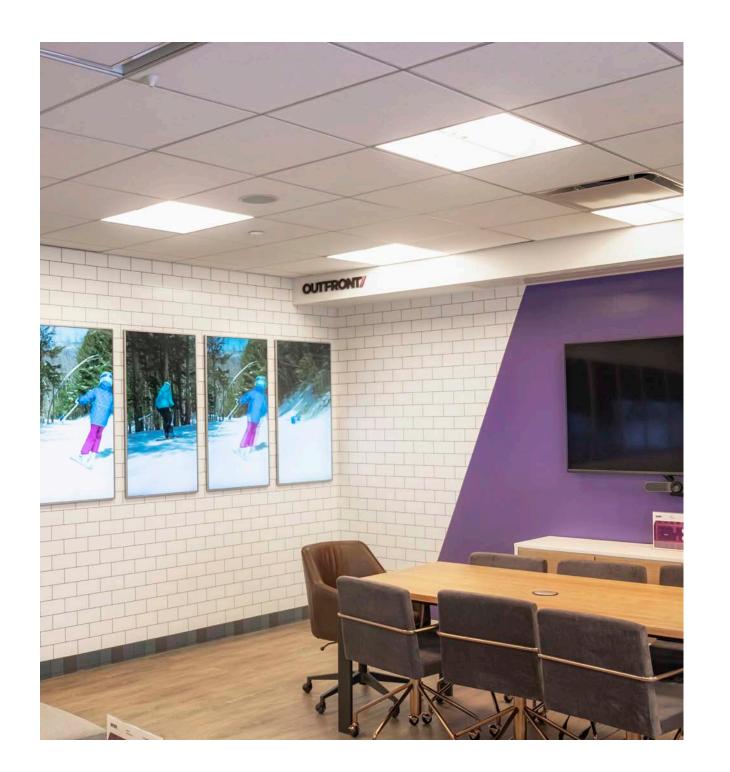


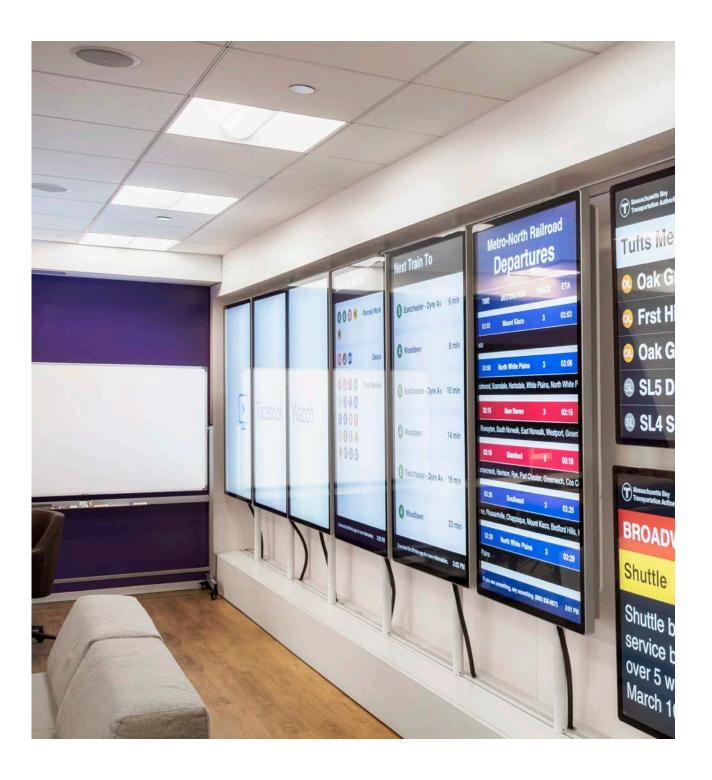








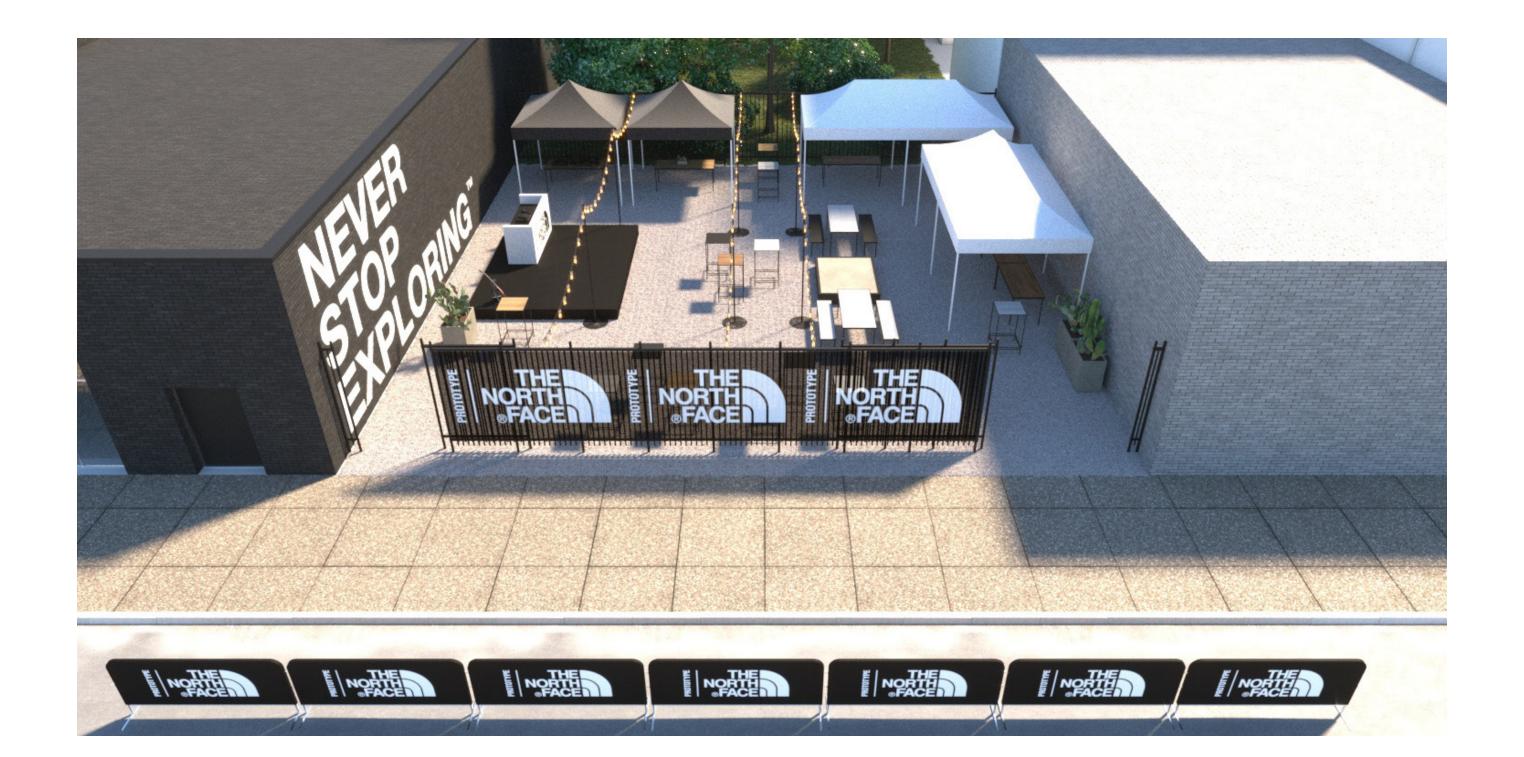




THE NORTH FACE

Pop Up | NYC







PATAGONIA BEER

Pop Up | Traveling











NORDI CHOCOLATE

Trade Show Booth | Traveling



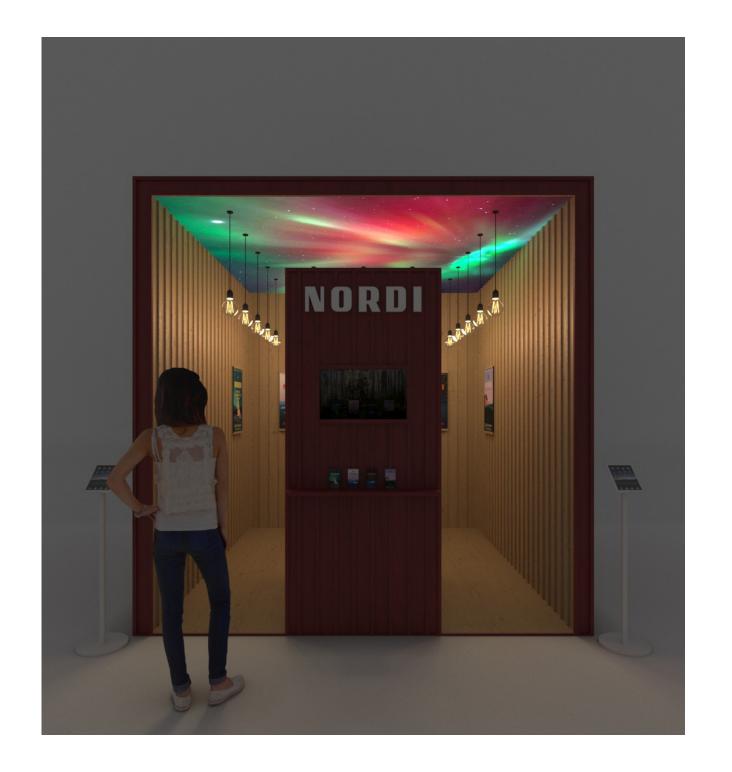




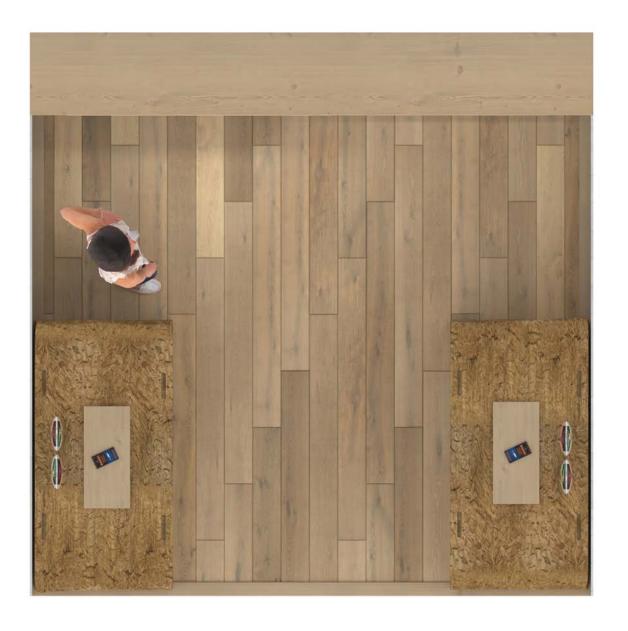






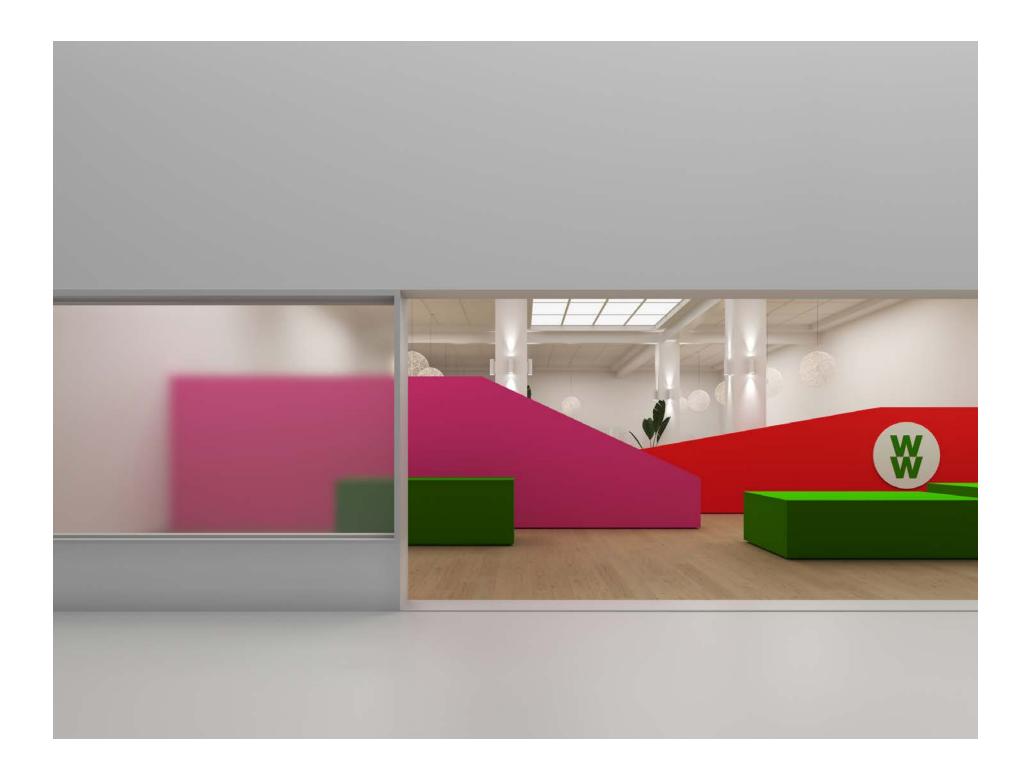


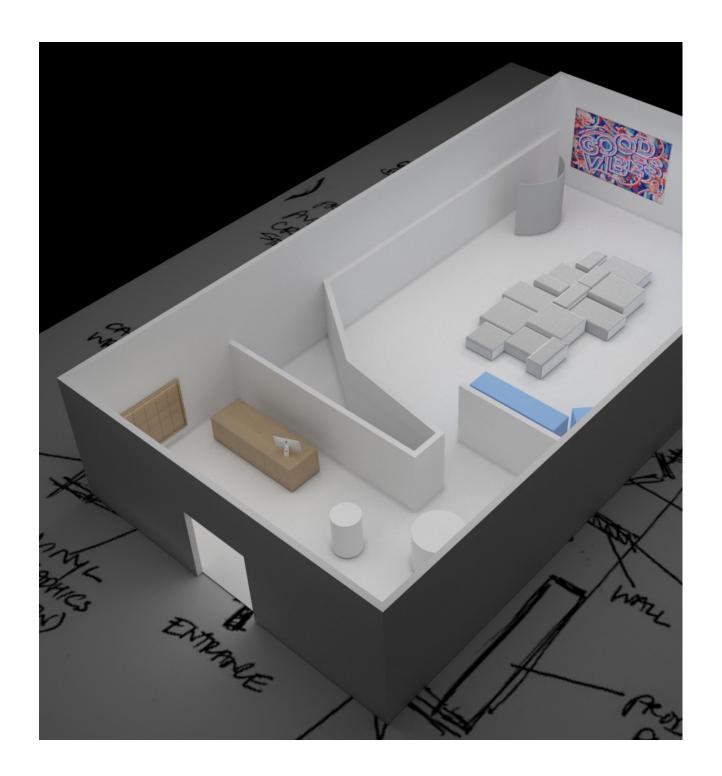


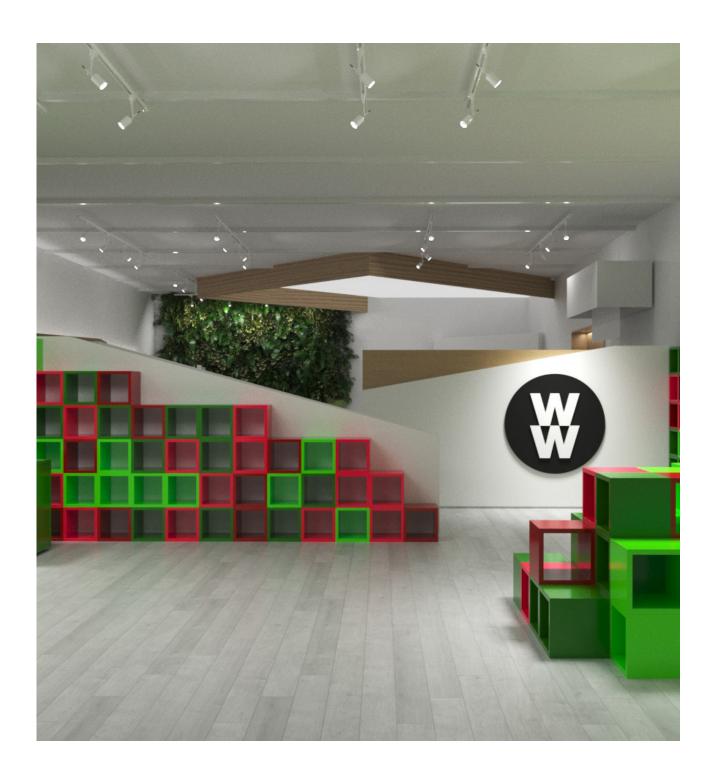


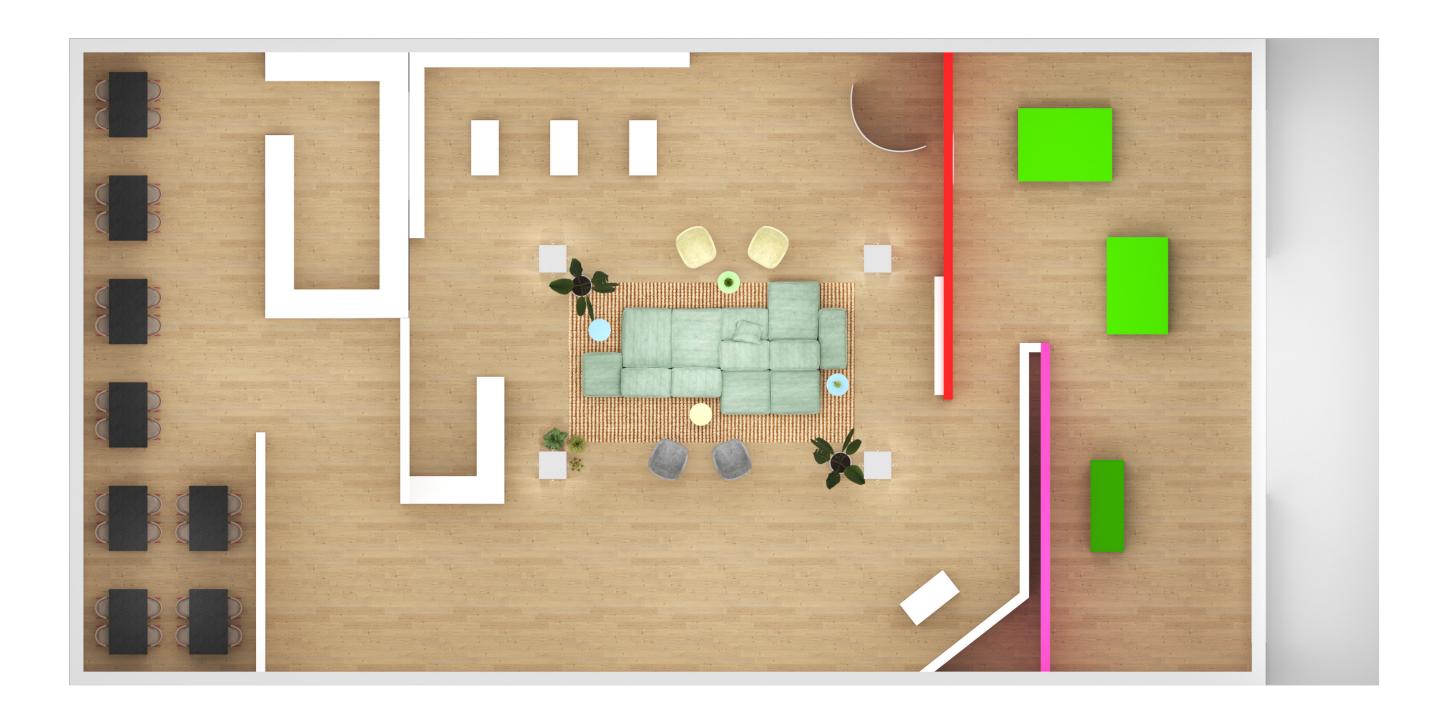
WEIGHT WATCHERS

Traveling Pop-Up Experience

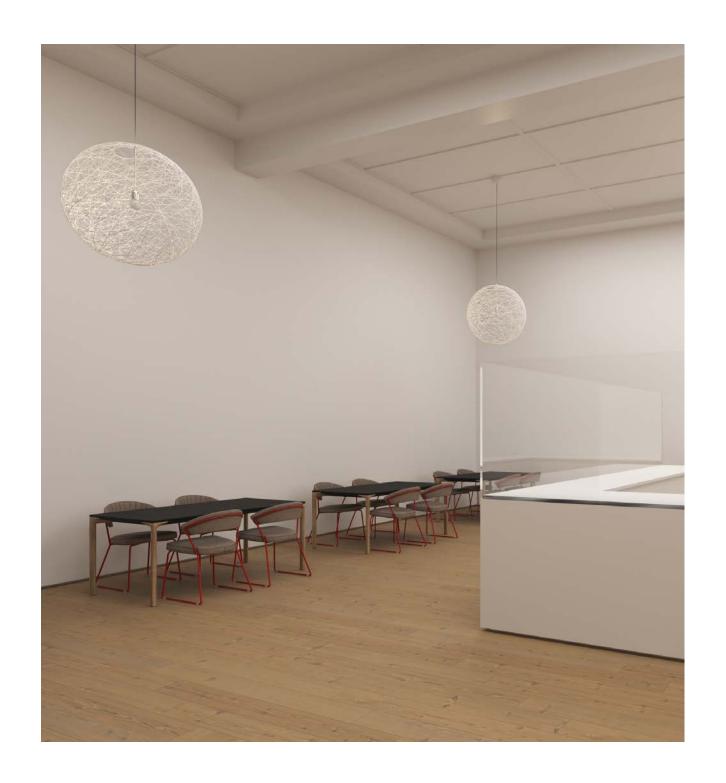






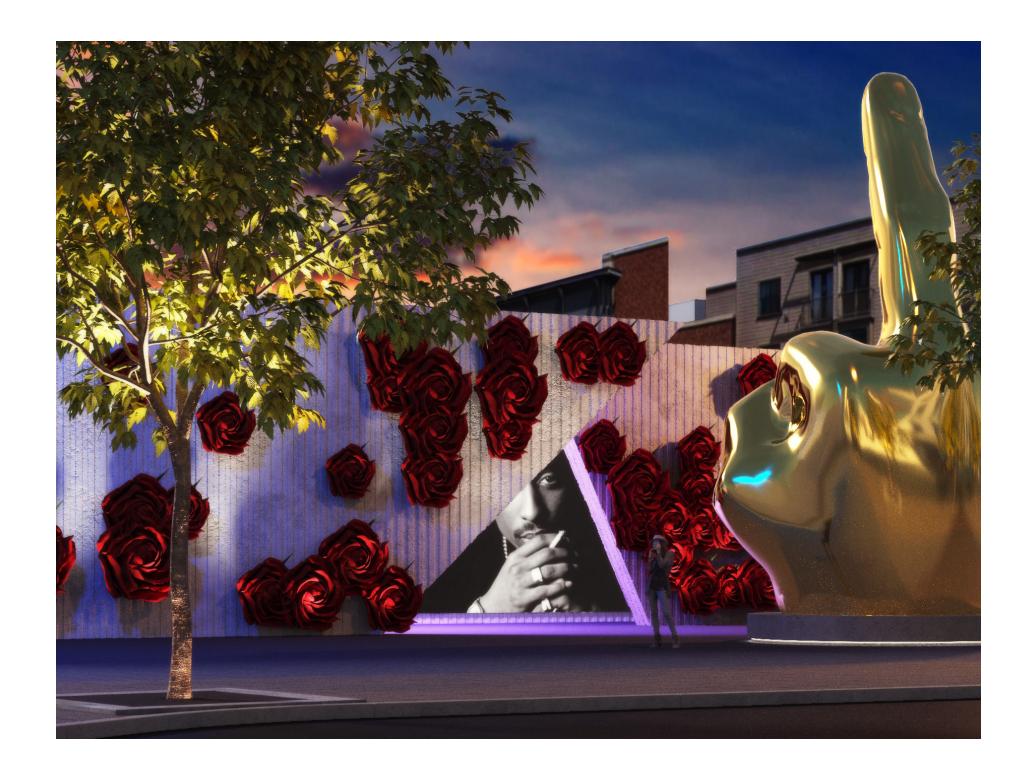




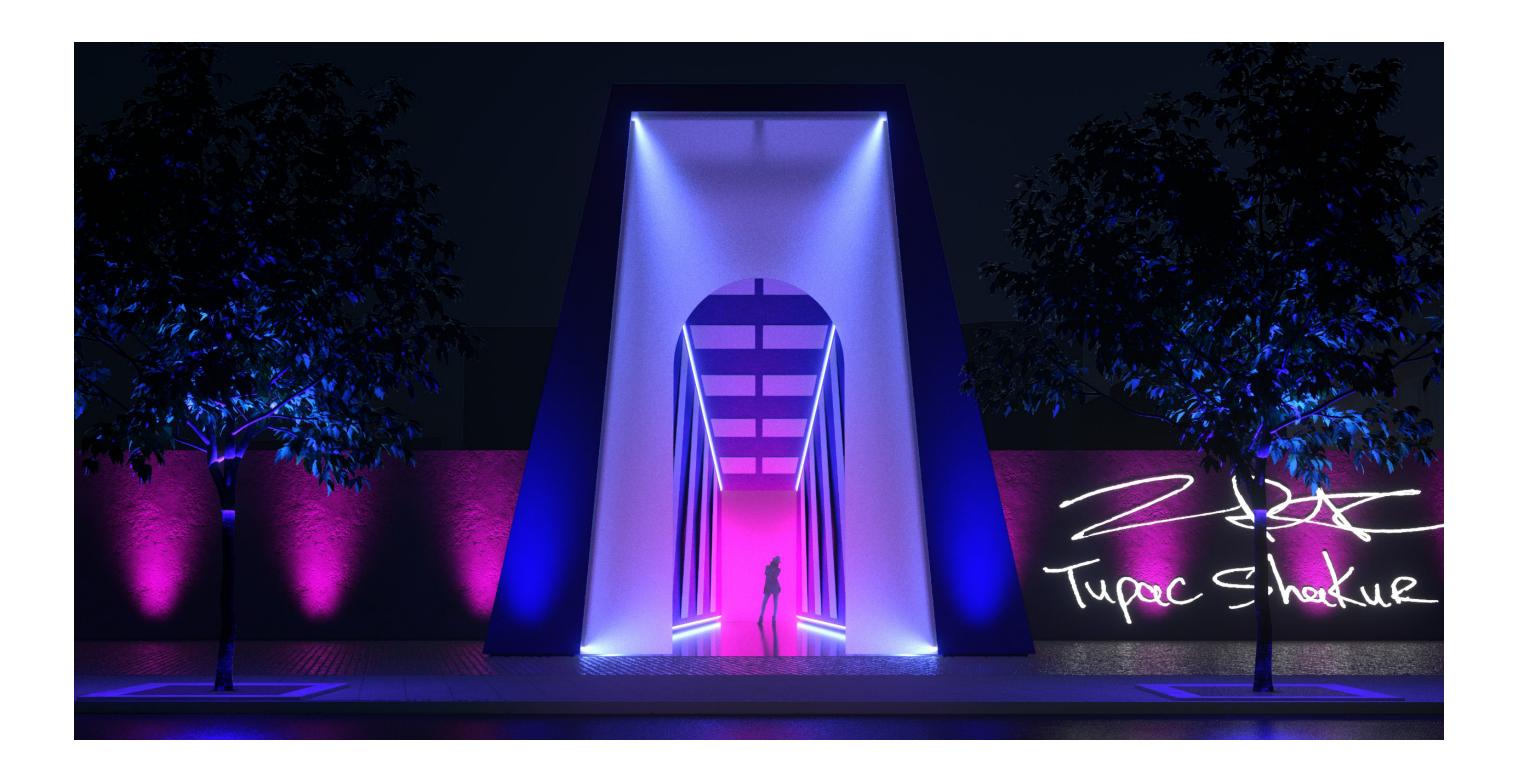


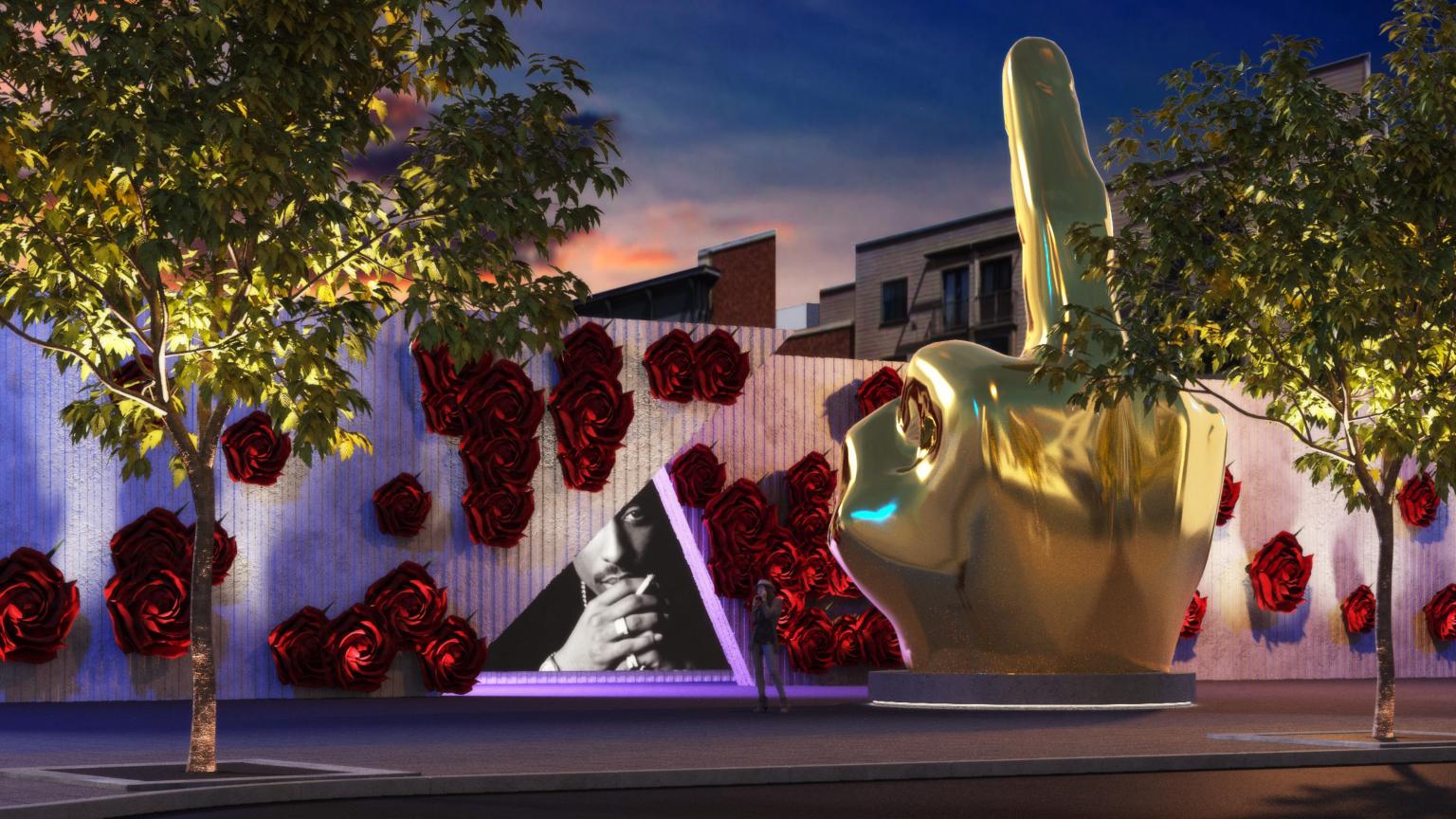


THE TUPAC SHAKUR EXPERIENCE
Traveling Museum | Oakland





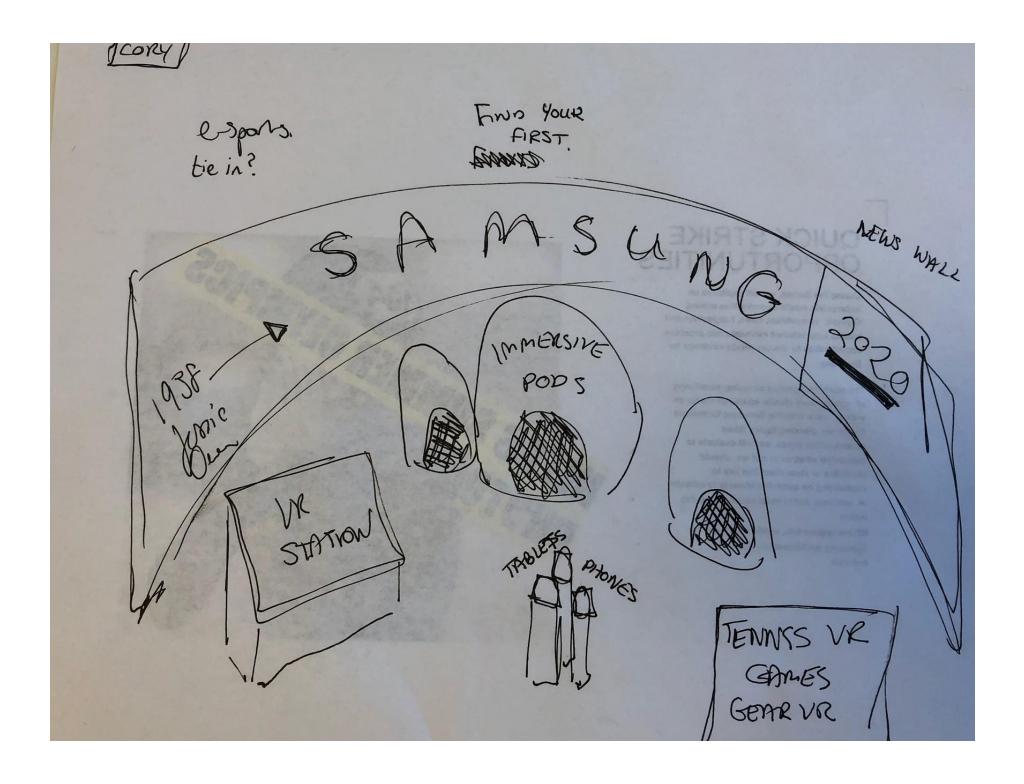


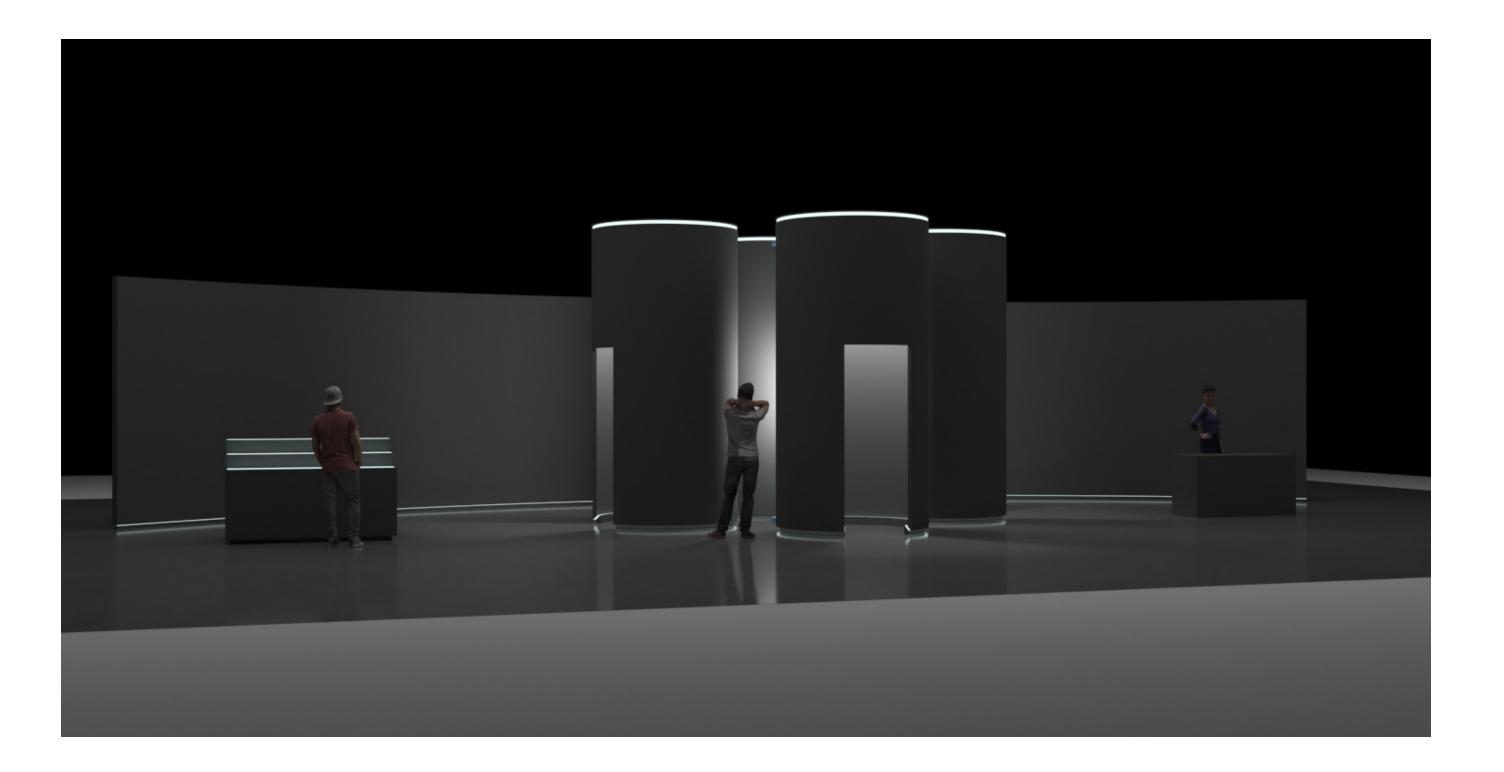


SAMSUNG OLYMPICS 2020

Pop-Up Experience | Tokyo

client sketch

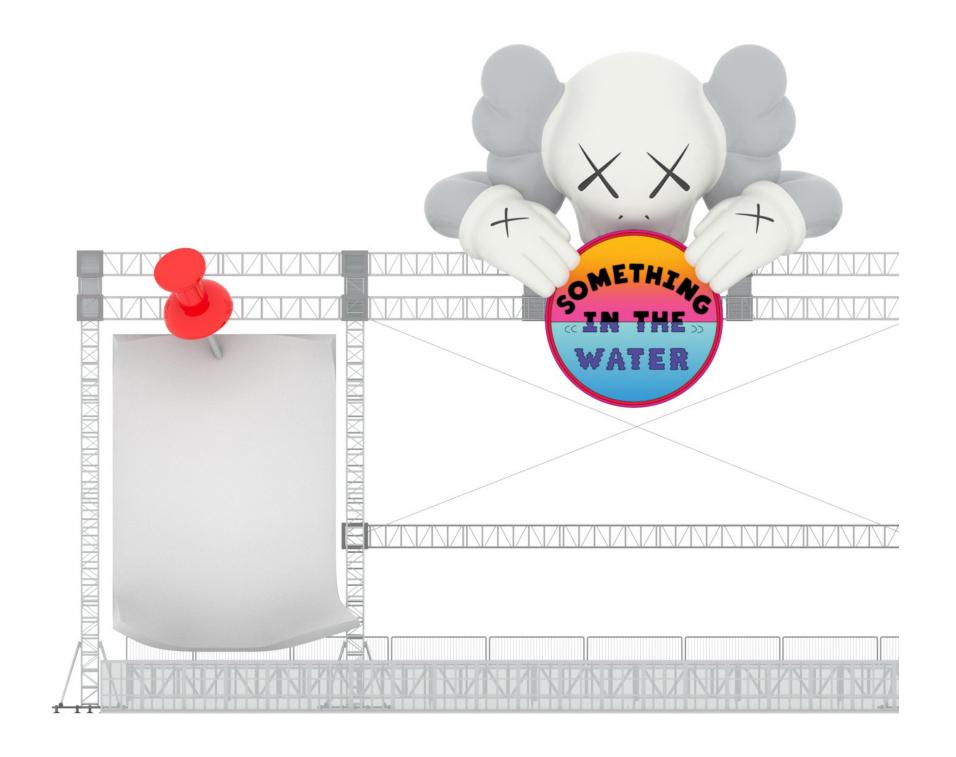


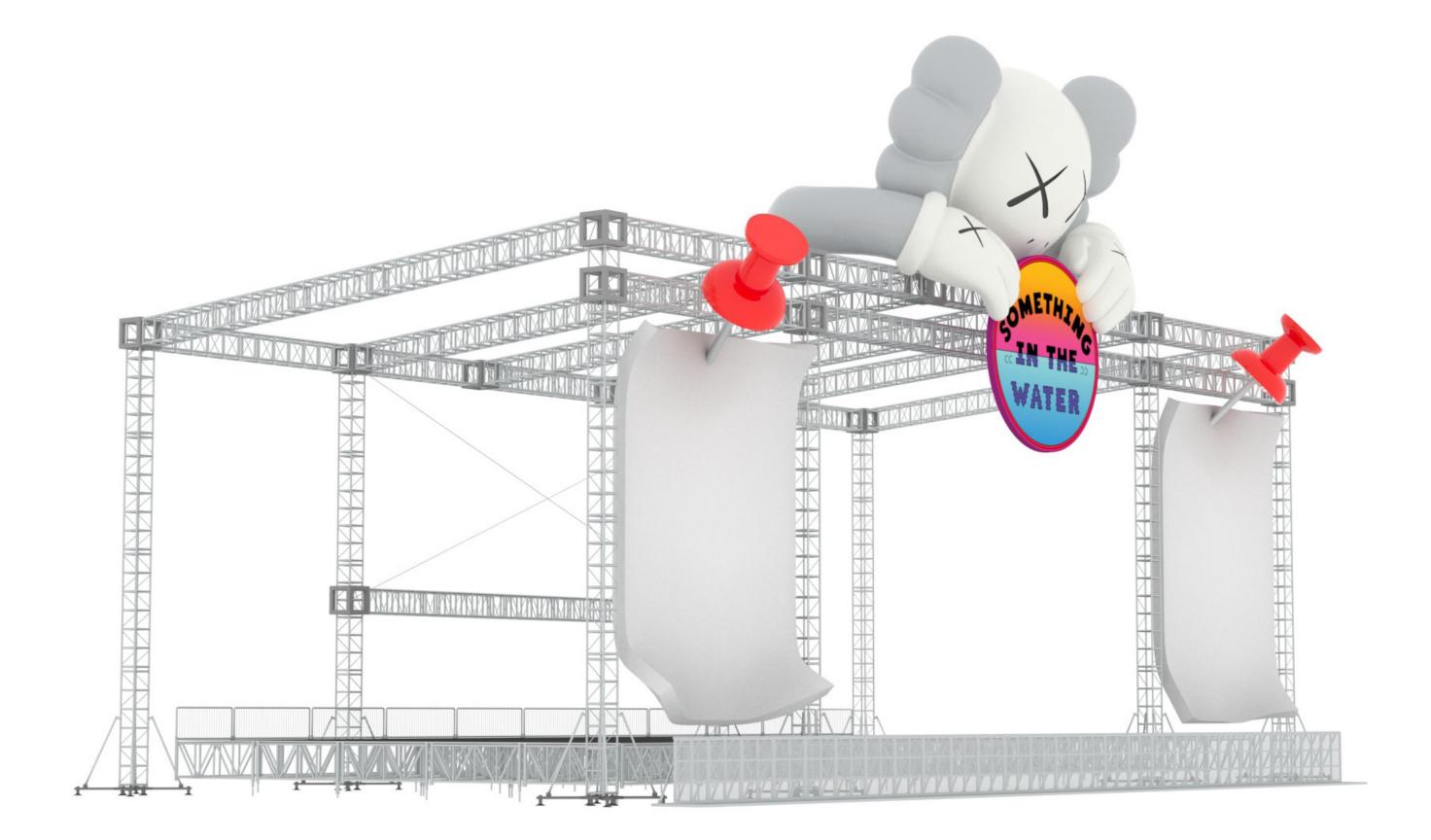


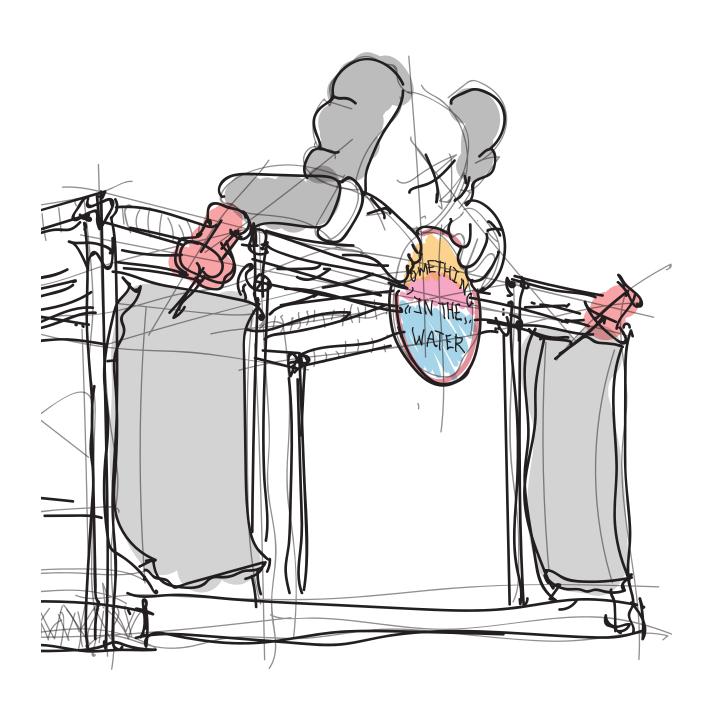


PHARRELL X KAWS

Something In The Water | VA Beach









FORTNIGHT X NERF

Experiential Event | Traveling











GERONIMO

Large Scale Art Installations | Traveling







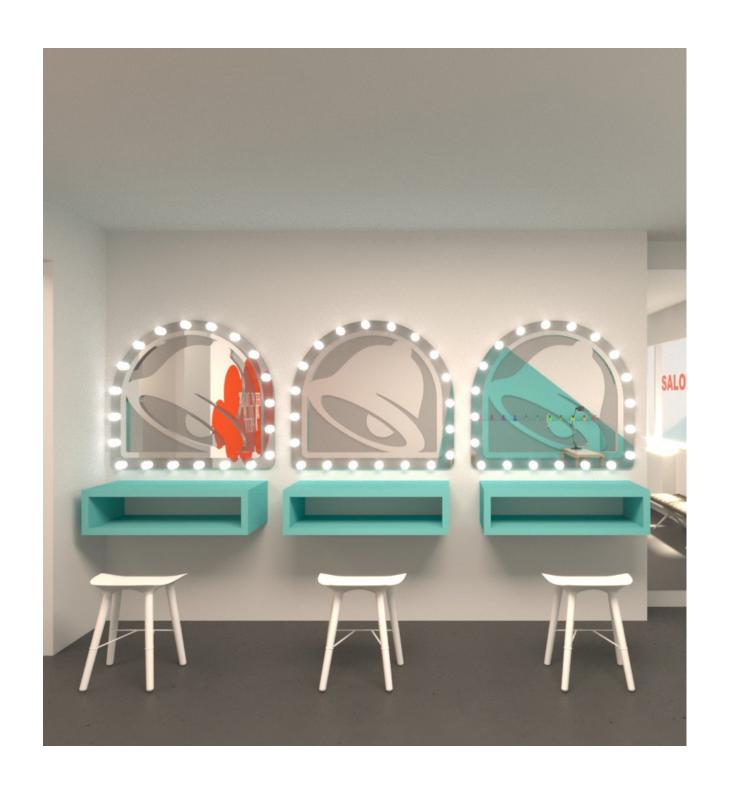




TACO BELL

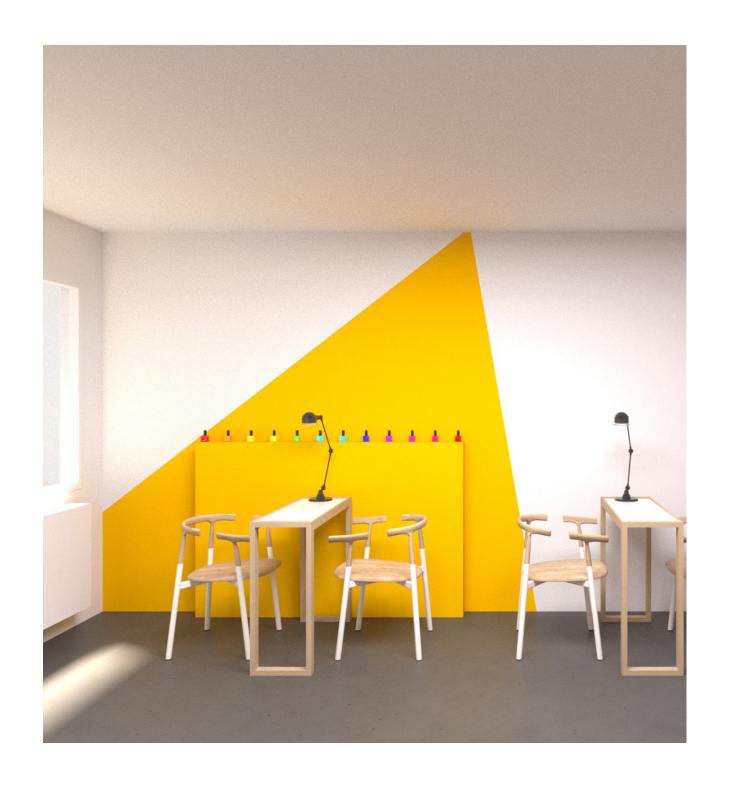
Taco Bell Hotel | Palm Springs

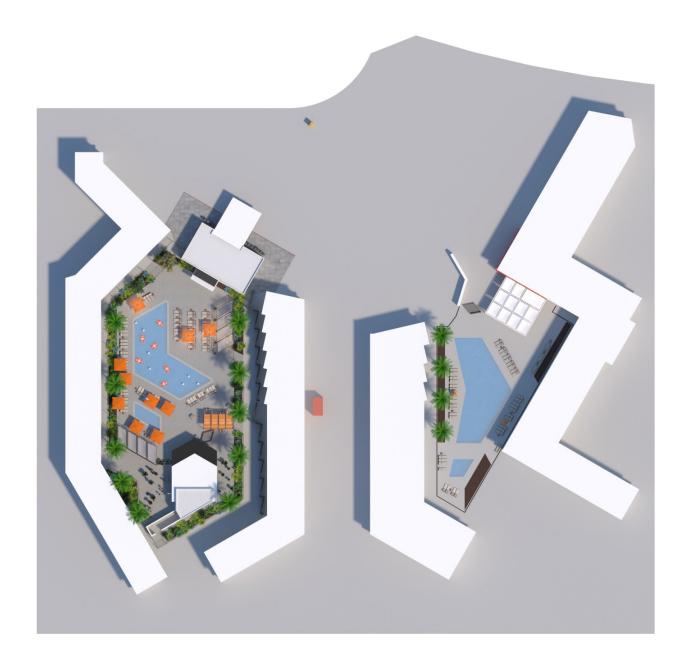








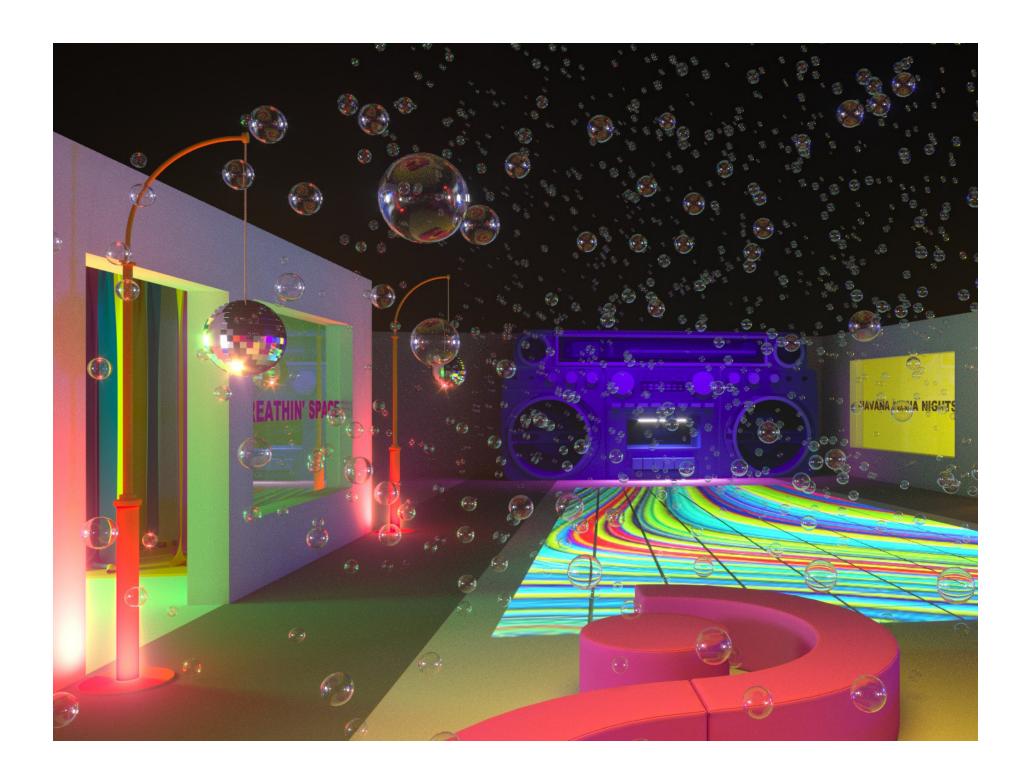




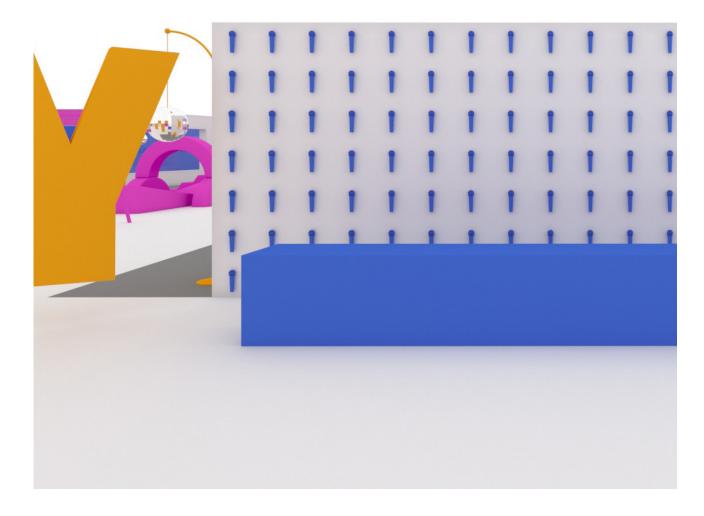


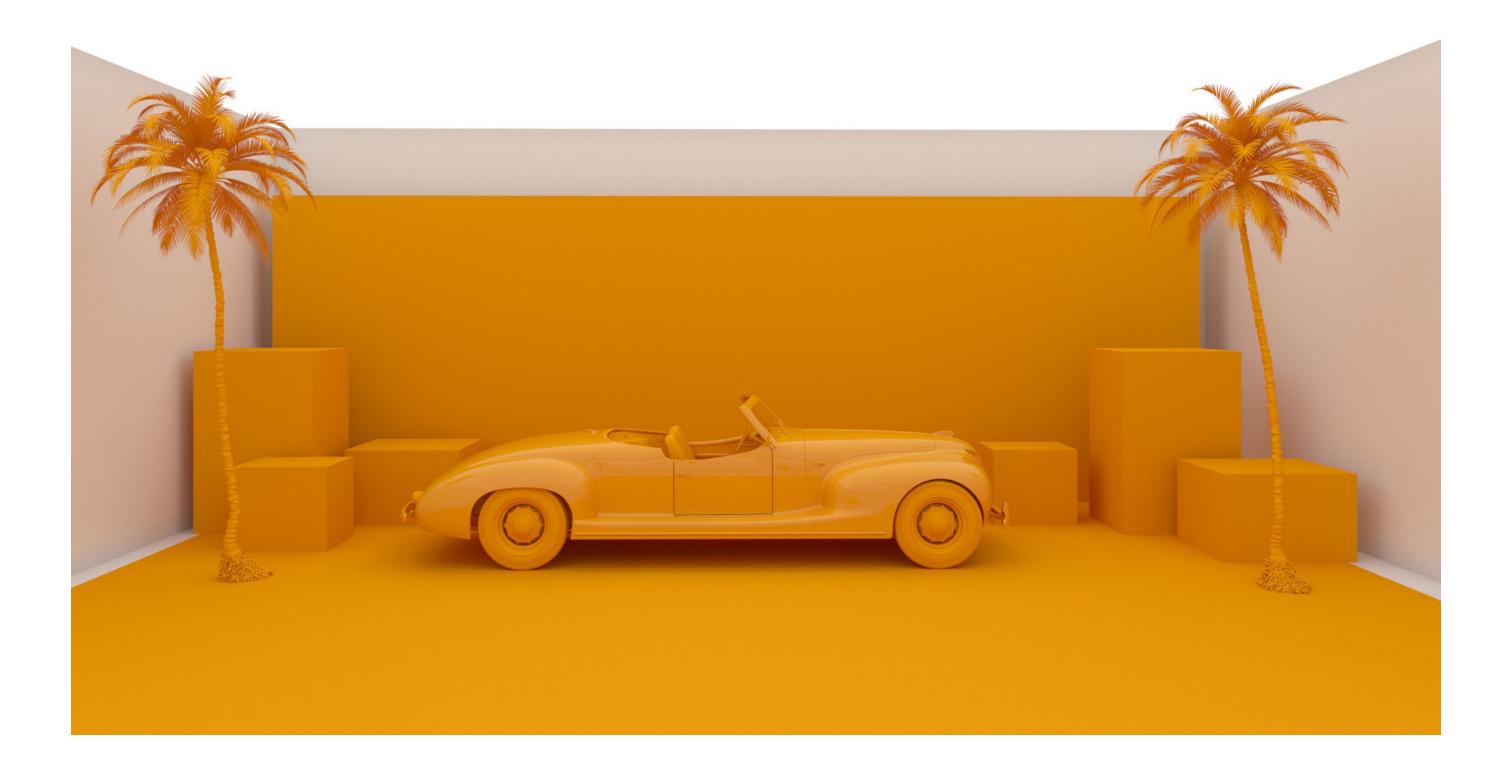
KIDZ BOP

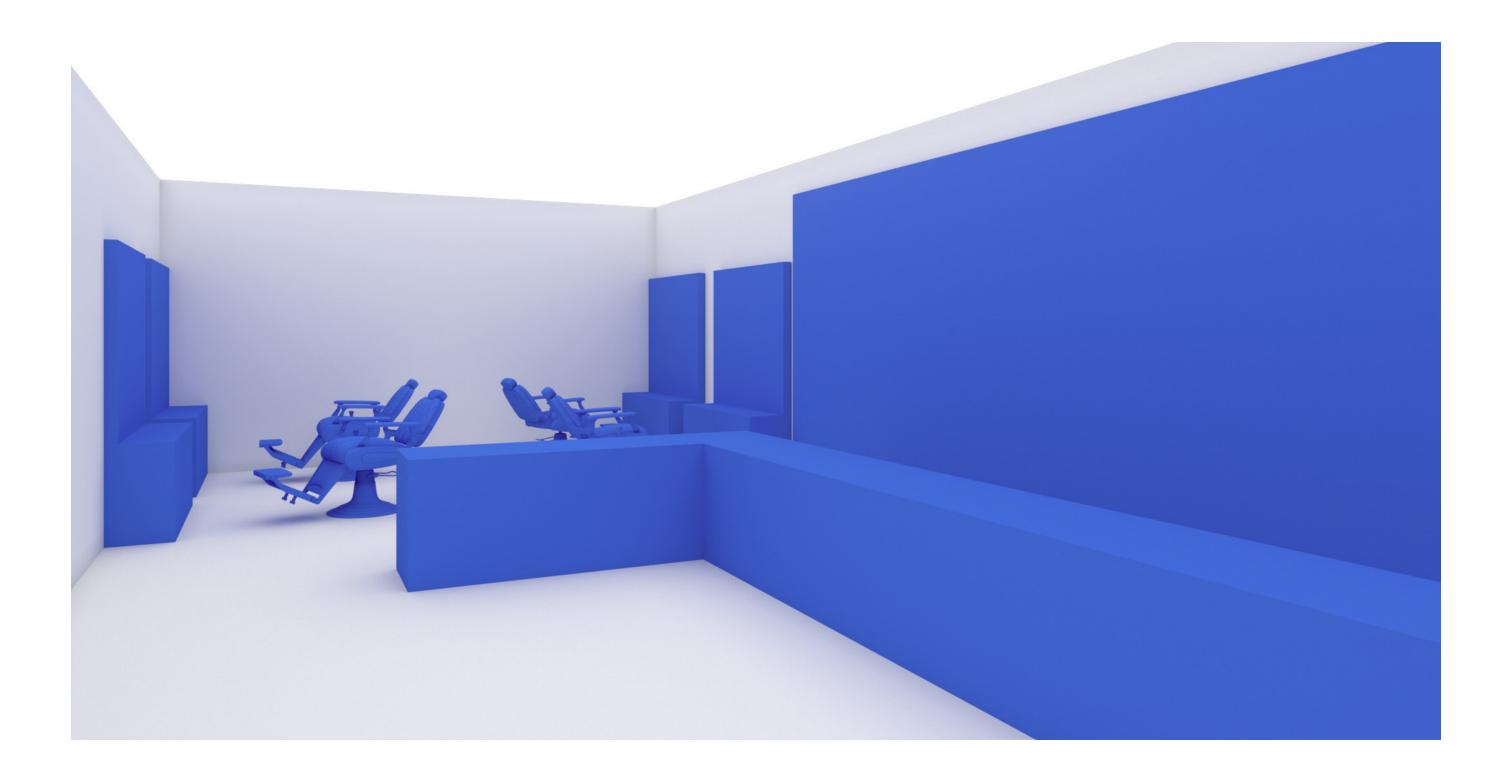
Experiential Event | Traveling



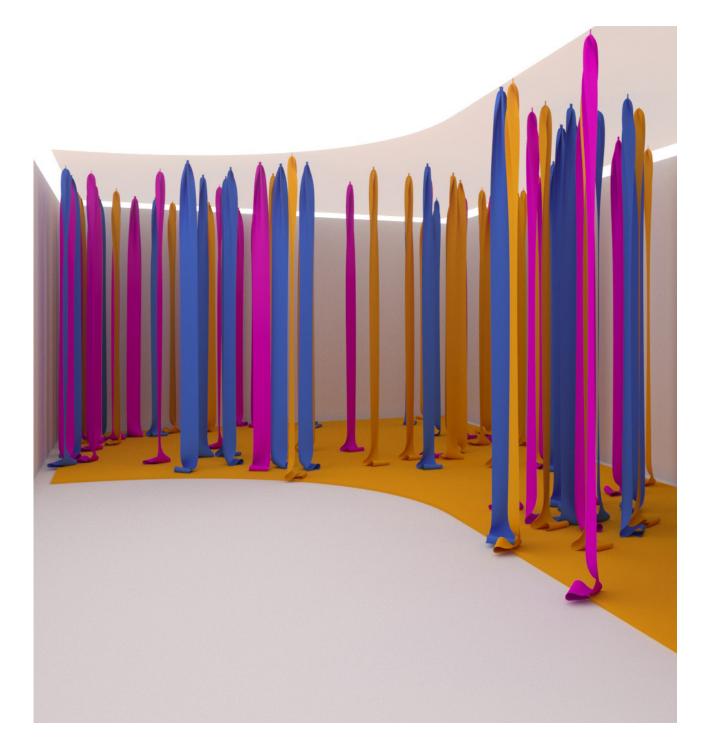


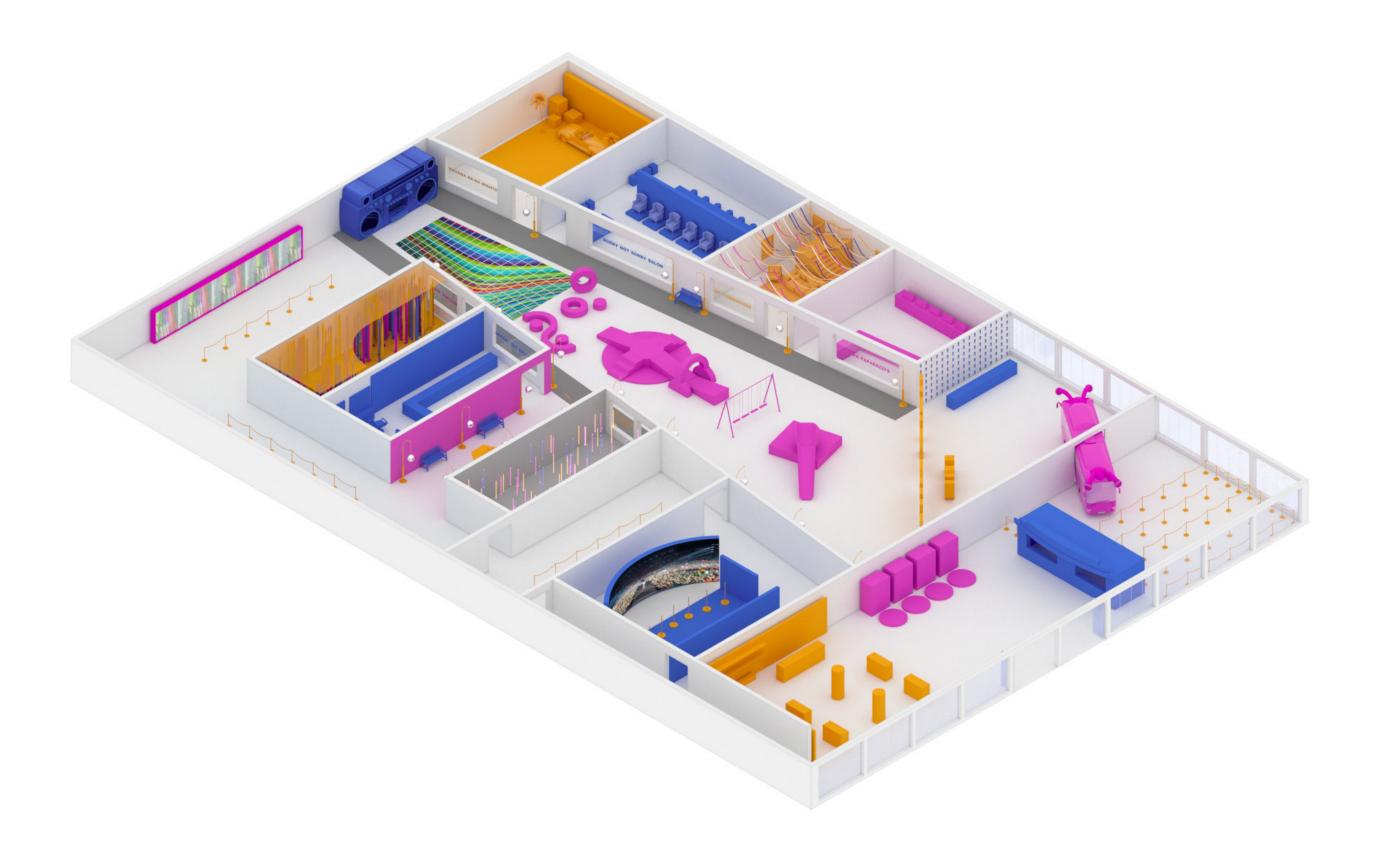






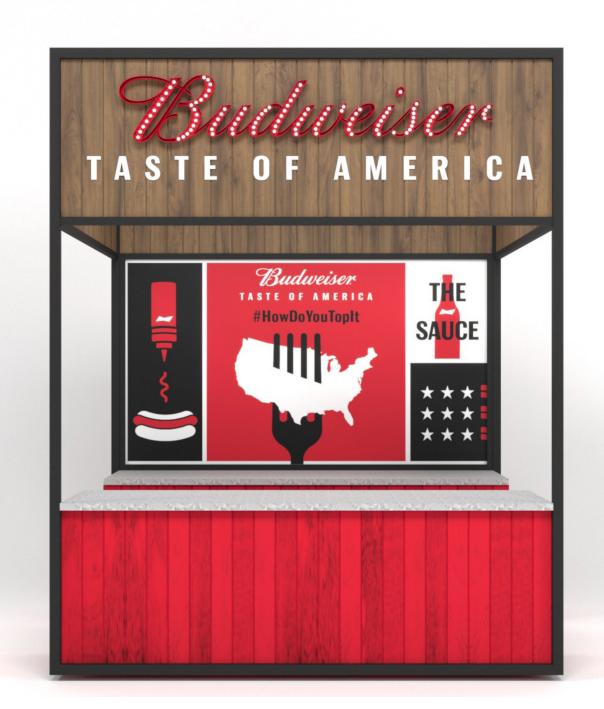






BUDWEISER X MLB

Pop Up | Traveling







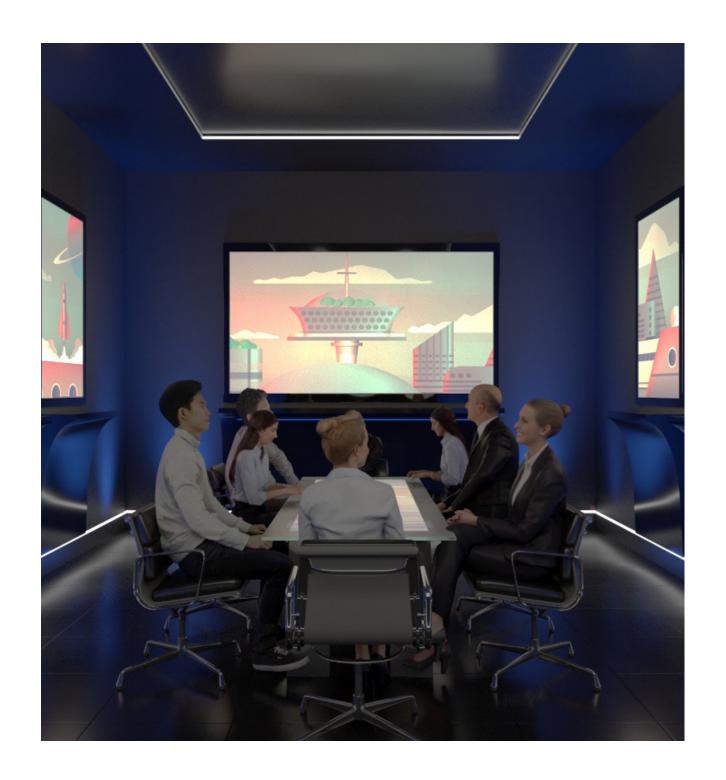


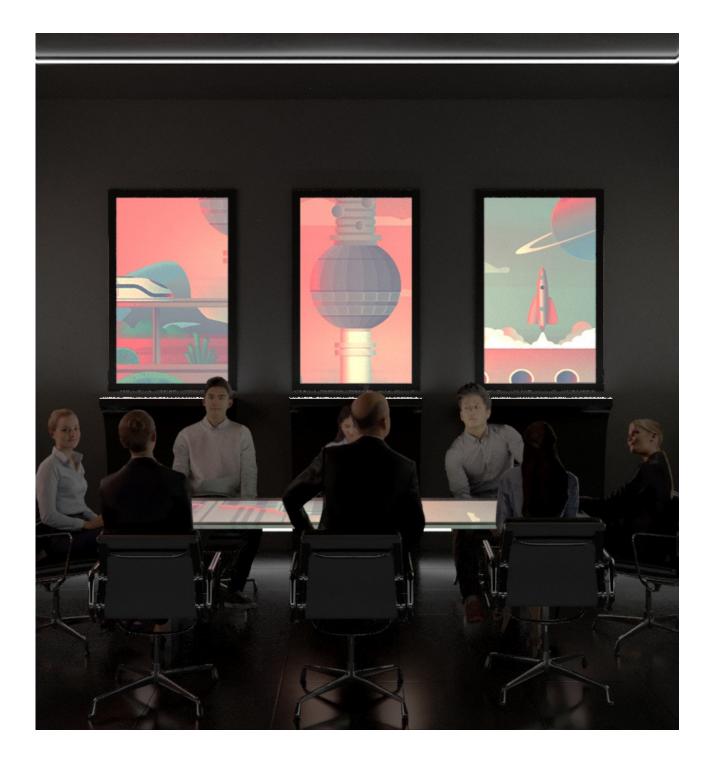


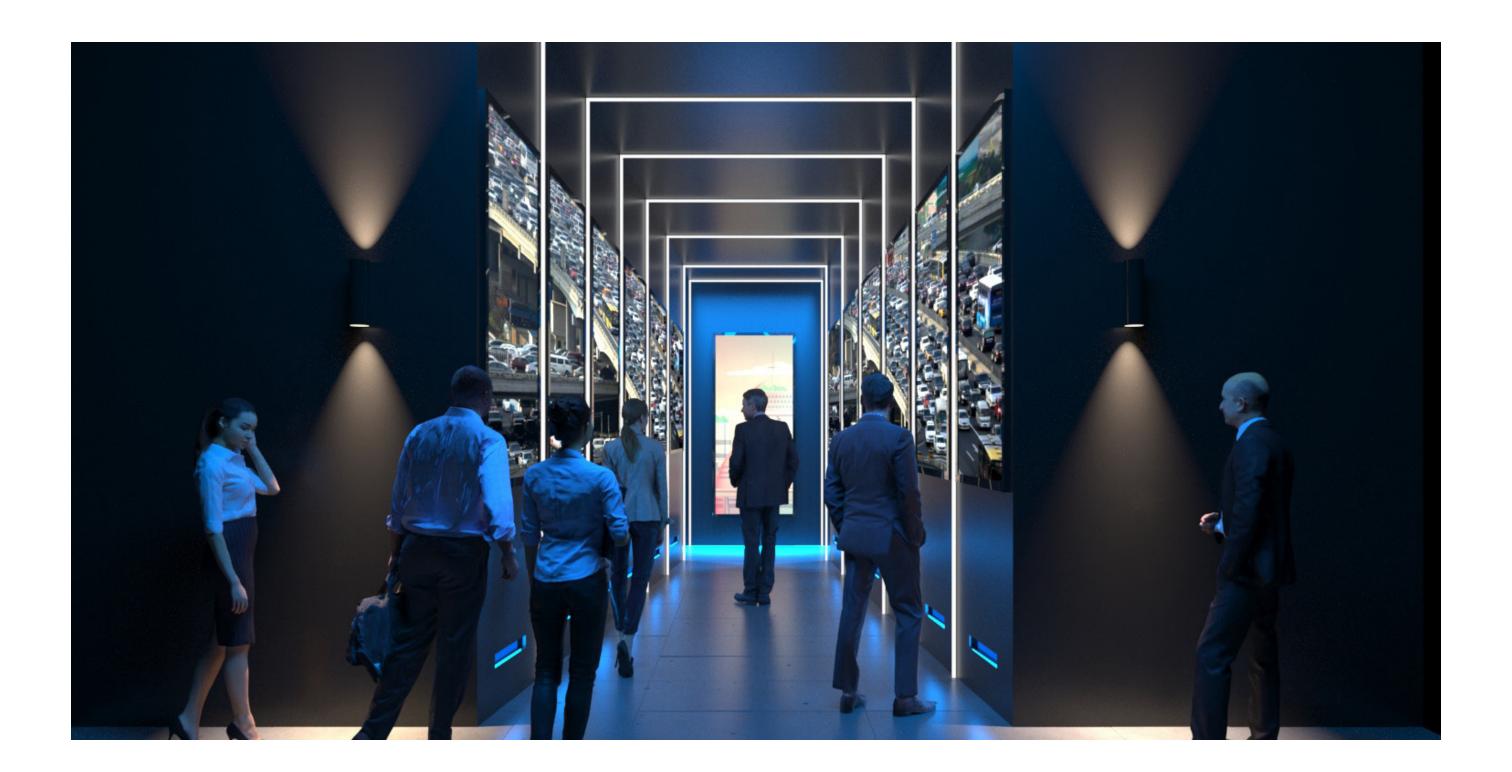


Technology Gallery | Ford Rotunda Dearborn, MI













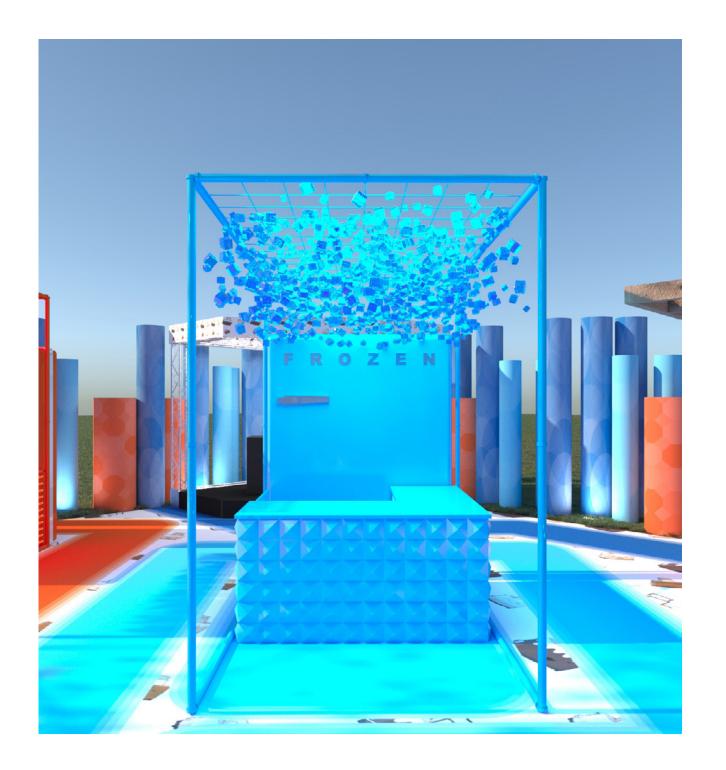


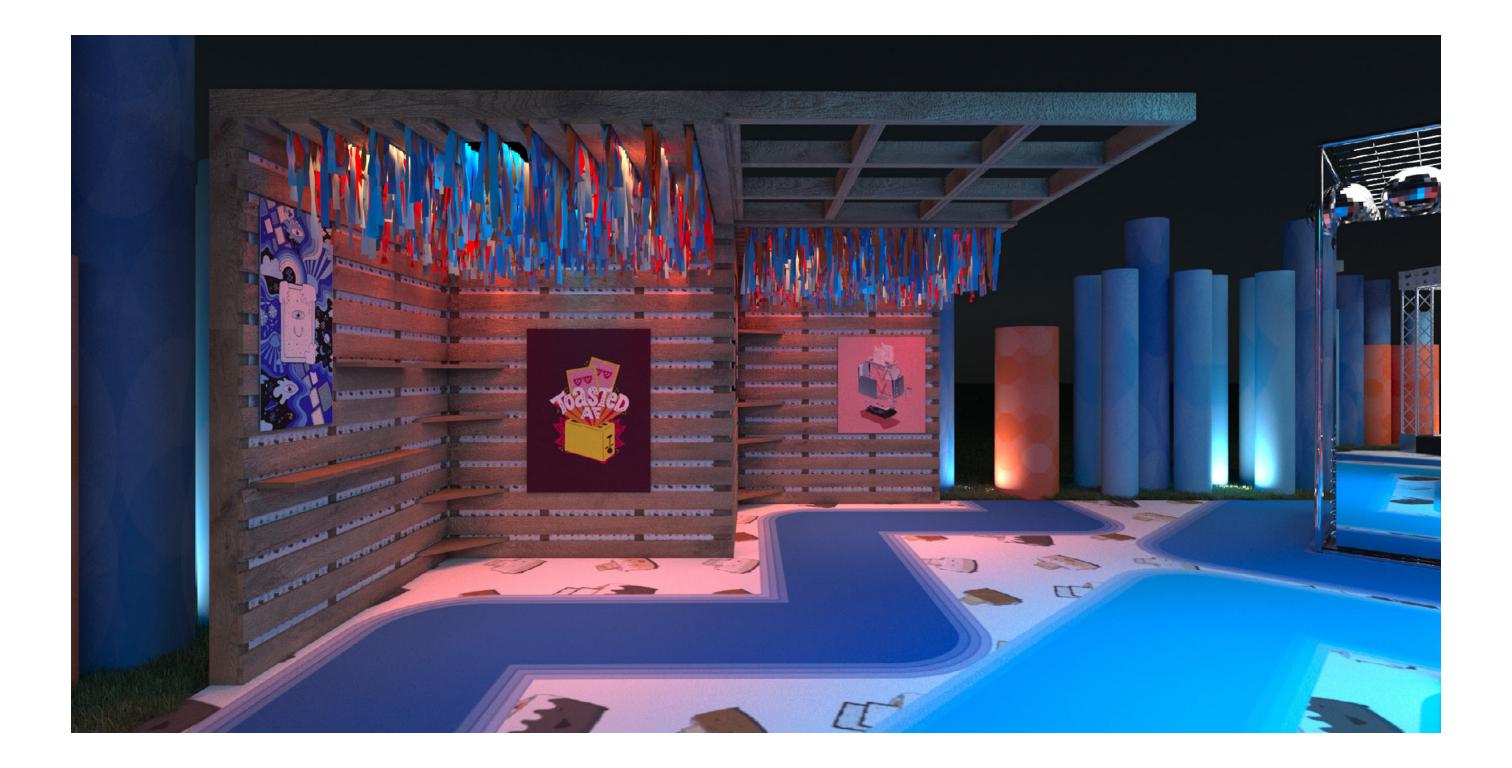
POP-TARTS ACTIVATION

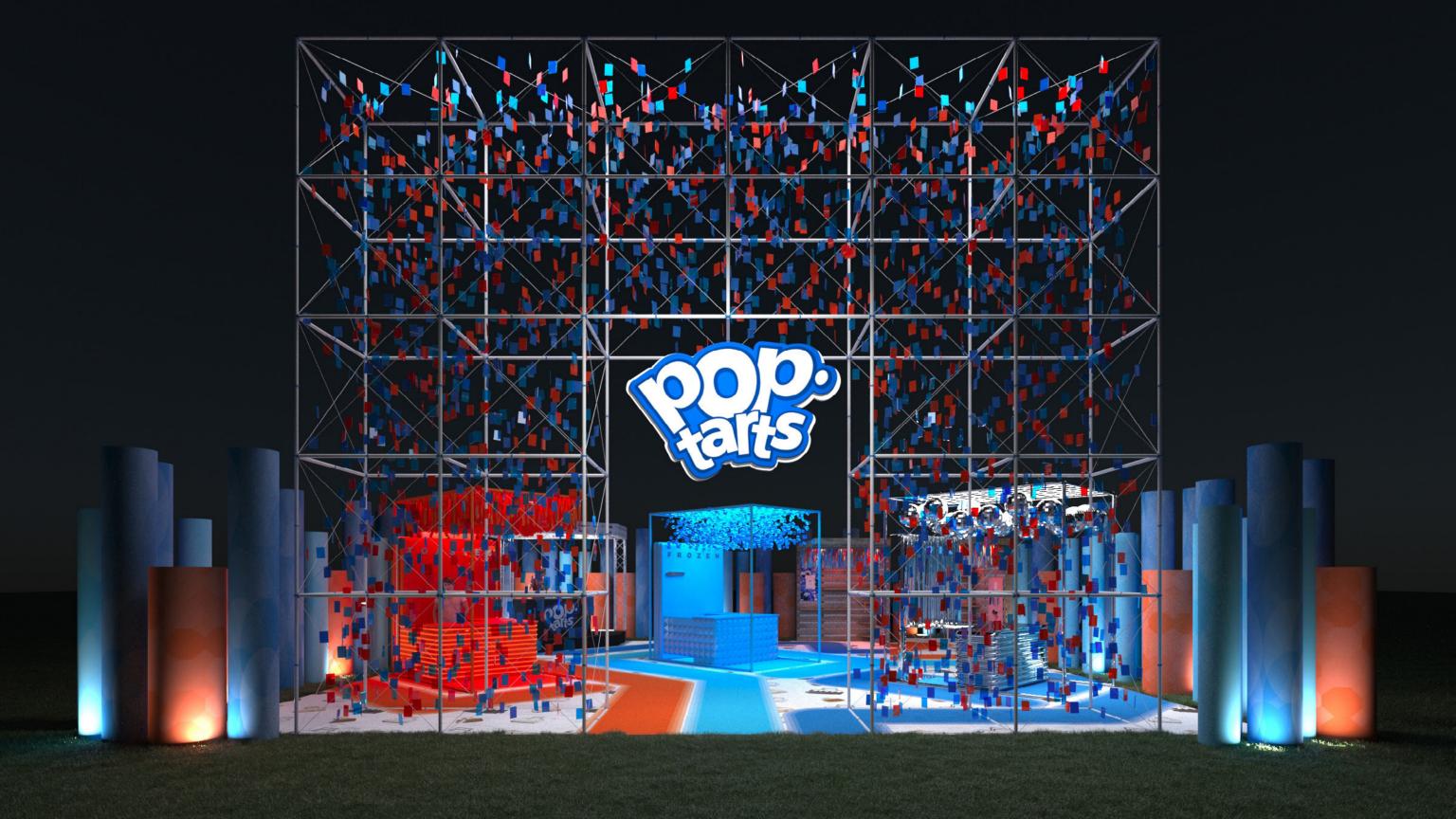
Camp Flog Gnaw | Los Angeles, CA







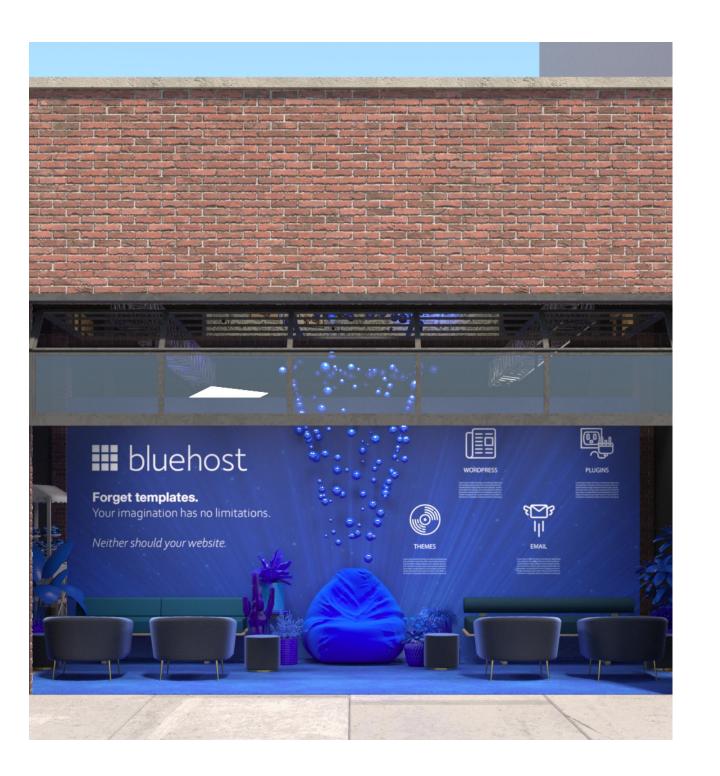






BLUE HOSTPop-Up Retail | NY

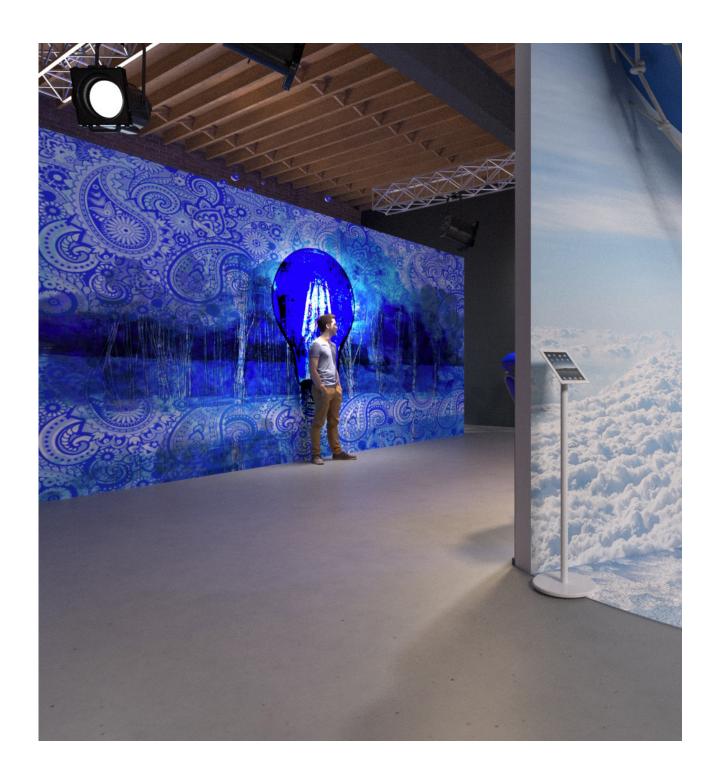






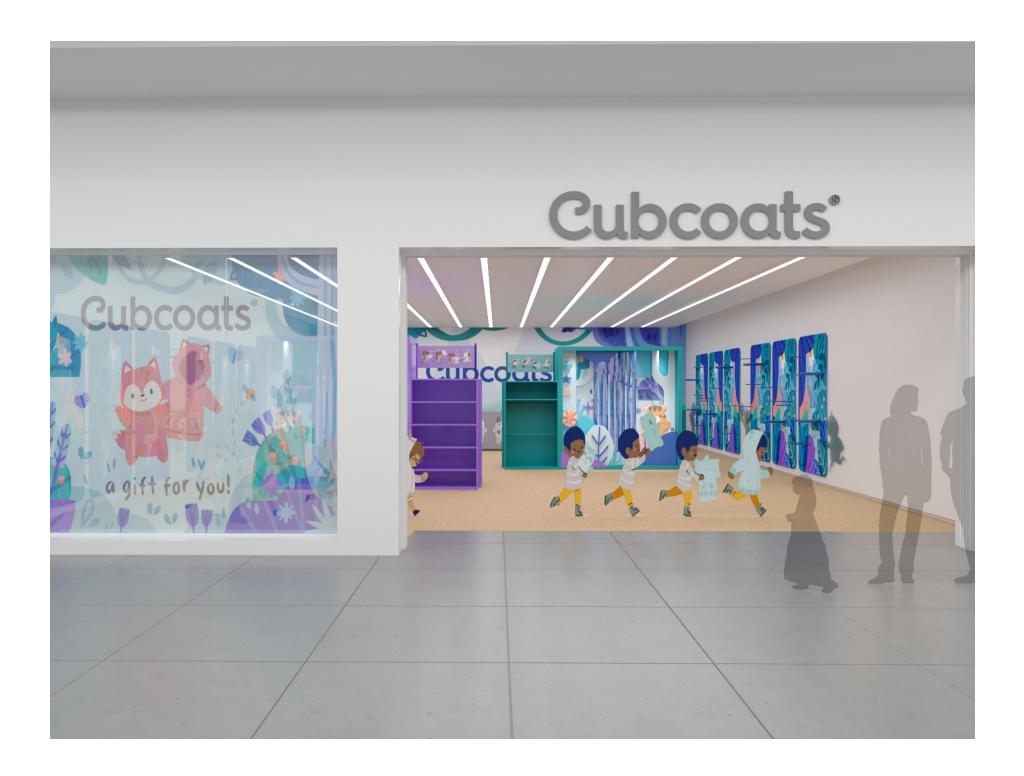


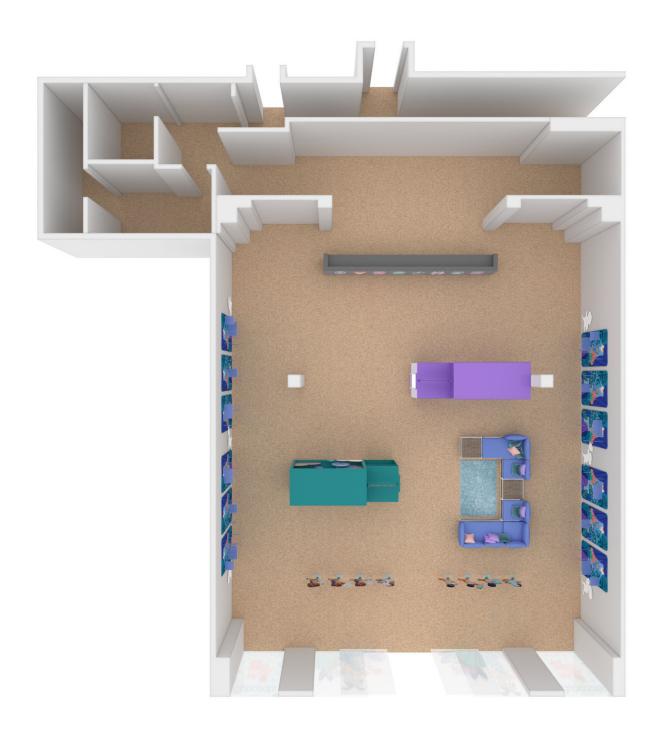


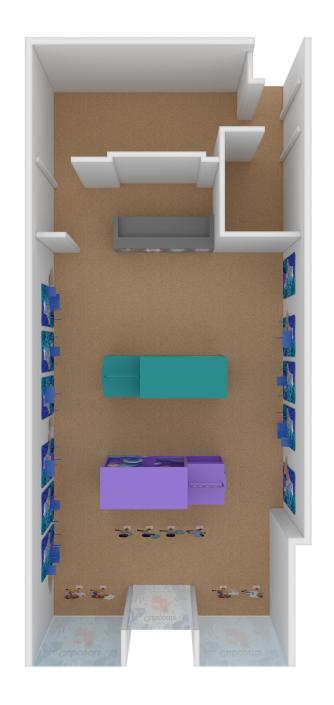




CUB COATSPop-Up Retail Kit | LA/NY









Cubcoats°





HBO HBO Max Pop-Up Tour















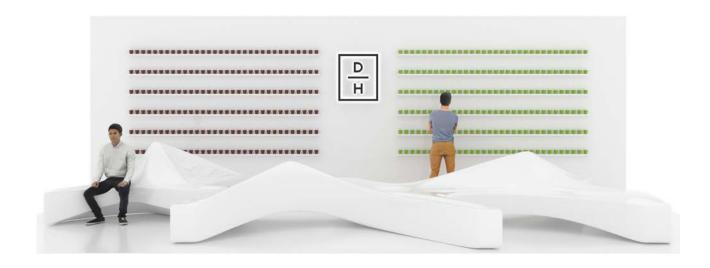
DAILY HARVESTPop-Up Sampling | LA



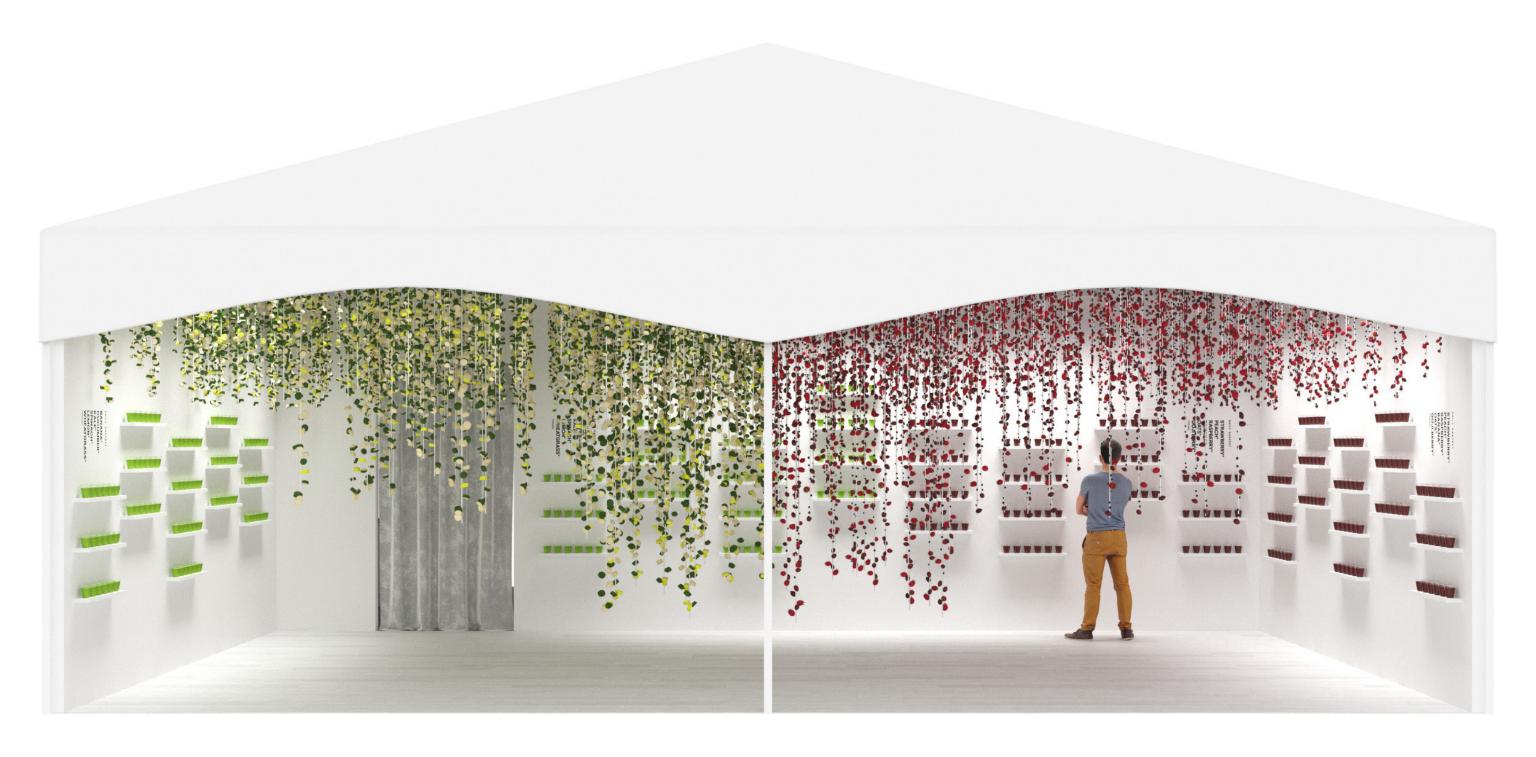












THANK YOU

COREY AUGUST

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